Contents

List of figures vii
Acknowledgements ix
Abbreviations and acronyms xi

1. Introduction **1**

1.1 Bits and pieces of information 1
1.2 New media practices and libraries 4
1.3 New media practices and metadata 6
1.4 Theoretical approach 10
1.5 An overview of the book 18

2. What is transmedia? **21**

2.1 Defining transmedia 21
2.2 Types of transmedia resources 24
2.3 What transmedia is not 30
2.4 Transmedia and transfictionality 42
2.5 Transmedia, interactivity and immersion 59
2.6 Conclusion 65

3. Why organise information about transmedia? **69**

3.1 Why transmedia matters 69
3.2 Transmedia, literacy and learning 73
3.3 Why not organise information about transmedia 81
3.4 What can be done 88
3.5 Conclusion 100

4. How to organise information about transmedia? **103**

4.1 IFLA LRM 103
4.2 IFLA LRM and transmedia 113
4.3 Works, superworks and networks 124
4.4 Work-to-work relationships in transmedia networks 137
4.5 Subject information 144
4.6 Modelling of games, performances and interactive fiction 148
4.7 Authorship and authority 156
4.8 Conclusion 160

5. Conclusion: libraries in a transmedia environment **165**

5.1 Transmedia catalogues? 168
5.2 Transmedia libraries? 170

References *173*
Index *183*