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The poster for the cancelled International Engineering Fair of 1958. The Exhibition of Czechoslovak Engineering was the first important post-war event held at Brno Exhibition Centre. The range of exhibits on display gradually expanded over the years (taking in consumer goods and communication technology in 1957, for example) and the number of exhibitors increased.

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One of the successful ideas for these international trade fairs was the production of high-quality badges for exhibitors. These badges were produced in an exclusive design in "gold metal" with an embossed motif, were enamel in colour and fired.

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Blocks of commemorative stamps were issued on the occasion of the Brno International Trade Fair.

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The best exhibits were selected by an expert jury and were awarded gold, silver and bronze medals.

The design of the promotional poster was somewhat untraditional, being inspired by the first flight into space.

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Contractual exhibitions of consumer goods that were not open to the public were held at Brno Exhibition Centre from 1962 onwards. They were opened to the public for the first time in 1965 as the Contractual and Retail Exhibitions.

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Machinery and equipment for the food industry had been logically represented at the Brno International Trade Fair since 1959. The separate food industry exhibition INTECO, now the International Fair of Equipment for Retail Trade, Hotels and Catering Facilities, was first held in the nineteen sixties.

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The tenth year of the Brno International Trade Fair was attended by a record number of exhibitors – 1,533 exhibitors from 31 countries. Their stands were seen by more than 500,000 visitors.

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Small exhibitions of consumer goods had been held at the exhibition centre since the nineteen fifties. This tradition predestined the creation of the independent International Trade Fair of Consumer Goods. Today individual branches of consumer goods are exhibited at the trade fairs MOBITEX, PRODITE, FISHING and MODELS BRNO.

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Packaging technology was separated from the Brno International Trade Fair relatively early, first in the form of the Exhibition of Packaging Technology, held in its second year under the title EMBAX. Today's International Trade Fair of Packaging, Printing and Marketing Communication EmbaxPrint is the second oldest specialised trade fair held at Brno Exhibition Centre.

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Holding specialised branch trade fairs was a phenomenon of the global exhibition industry. The independent International Welding Fair WELDING was created ten years after the Brno International Trade Fair, and was initially held every two or three years.

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The new title – The International Engineering Fair (MSV) – provides a clear declaration of both the principal branch represented at the fair and its future orientation. The motif was long used as the graphic symbol of MSV.

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The modern trend of the age provided the inspiration for the creation of the independent Exhibition of Improvements, Inventions and Technical Innovations INVEX.

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The founding industry was the next branch of engineering to be given its own separate fair – The International Foundry Trade Fair FOND-EX.

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The International Food Salon SALIMA, later known as the International Food Fair, covered the entire food industry for some time. The separate Bakery, Confectionery and Meat Fair IBUCOB was formed in 1996, later being integrated into today's International Milling Industry, Bakery and Confectionery Fair MBK. The G+H International Trade Fair for Hotels, Restaurants and Catering was created in 2003, and is now held in "odd" years, with the SALIMA, MBK, INTECO and VINEX fairs being held in "even" years.

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The International Fair of Transport and Logistics TRANSPORT AND LOGISTICS took over from the previous INTRAMA Exhibition of Handling and Warehousing and the logistics presentation GENETRA in 2001.

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The International Environmental Fair ENVBRNO was separated from the International Engineering Fair in line with modern trends. Since 2006, it has been held concurrently with the International Water Management Exhibition VODOVODY – KANALIZACE.

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The Exhibition of Improvements, Inventions and Technical Innovations INVEX became the renowned INVEX-COMPUTER Trade Fair of Information and Communication Technology at the beginning of the 1990's. Today's International Trade Fair of Information and Communication Solutions for Business Development INVEX is accompanied by the International Fair of Consumer Electronics and Digital Entertainment DIGITEX and the Exhibition of Photographic Technology INTERKAMERA.

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The PYROS fair of fire-fighting equipment has been accompanied by the International Gathering of Fire-fighters PYROMEETING since it was held as a separate fair for the first time. In 1993, it was held with the International Fair of Personal Protective Equipment, Health and Safety at Work INTERPROTEC. Since the year 2000, it has also been held alongside the International Fair of Security Technology and Services ISET.

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Automobiles, no matter whether trucks or cars, were the most popular exhibits at the International Engineering Fair since the very beginning. The first separate event for the automobile industry at Brno Exhibition Centre was AUTOTEC – The International Fair of Utility Vehicles, Parts and Garage Equipment.

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Weapons were always among the exhibits at the International Engineering Fair, though the current International Exhibition of Defence and Security Technologies IDET has a far wider scope than merely military technology.

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The MEFA trade fair was created by the separation of medical technology and the addition of pharmacy, and joined the International Exhibition of Rehabilitation, Compensation, Prosthetic and Orthopaedic Aids REHAPROTEX (held since 1991). Since 2008, these two fields have been presented under the new title MEDICAL FAIR BRNO.

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Woodworking machinery and tools were long part of the International Engineering Fair. WOOD-TEC, The International Fair of Machinery, Equipment and Materials for the Wood Industry, is held under the auspices of the European Federation of Woodworking Machinery Manufacturers.

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Agricultural machinery was traditionally part of the branch division at the International Engineering Fair. TECHAGRO, the International Fair of Agricultural Technology, at first also took in machinery for forestry, though this was later given its own event SILVA REGINA, which was itself attached to the International Veterinary Fair ANIMAL VETEX the following year.

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Automobiles came to Brno Exhibition Centre in the pre-war period with, for example, the International Automobile Exhibition in 1924 and Autosalon in 1934. The International Motor Show AUTOSALON BRNO was originally the Prague Autosalon. Since its move to Brno it has been held every other year alternately with AUTOTEC. AUTOSALON BRNO attracts enormous interest from visitors, the number approach almost a hundred and fifty thousand visitors coming to the event.

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In spite of the fact that construction is one of the most important branches of industry, machinery and equipment for the building industry and building materials did not get their own International Building Fair – IBF – until relatively recently. Machinery and equipment for the building industry had previously been part of the International Engineering Fair, and building materials part of the International Consumer Goods Fairs. The International Trade Fair for Sanitation, Heating, Air-conditioning and Building Automation SHK BRNO is held at the same time in co-operation with Messe Düsseldorf, majority owner of the company BW Trade Fairs Brno.

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The International Machine Tools Exhibition IMT is held every other year concurrently with the International Engineering Fair.