

Contents

Preface xi

1 Introduction 1

Differentiating cities 1

A sociological view of cities 3

Official definitions 6

 Historical urbanization 6

Case Study: An Early Primate City – London circa 1650 7

Metropolitan areas 9

Global city-regions 10

 World trade 11

Governing global city-regions 12

*Case Study: An Integrated Global City-Region – Copenhagen
 and Malmö* 15

The future role of city-regions 16

Summary 18

Notes 18

Suggestions for additional reading 19

2 Cities and city-regions in the world economy 21

Corporate headquarters and producer services firms 22

 Personnel flows 25

Global rankings 27

 Place in the world city network 28

Economic activity rankings 33

 A summary of economic rankings 35

 The Asia-Pacific cities 37

*Case Study: The Asia-Pacific Hub Ports: Hong Kong, Shanghai,
 and Singapore* 37

Underground global commerce 39

Summary 40

Notes 41

Suggestions for additional reading 42

3 Modern industrial cities 43

Early industrial cities 44

Case Study: An Early Modern Industrial City – Back of the Yards in Chicago circa 1930 46

Industrialization and urban growth 47

Migration 49

 Migration within and from Germany 50

Case Study: From Germany to Rio Grande do Sul, Brazil 52

Fordism 53

 Fordism and planned communities 55

 Fordist city images 56

Ecology of the city and the Chicago School 57

 Concentric zones 58

Suburbanization and industrialization 61

Case Study: Montreal’s Industrial Suburbs around 1875 62

Social area analysis 63

Summary 65

Notes 66

Suggestions for additional reading 68

4 Postindustrial cities 69

De-industrialization 69

Urban neighborhoods 72

Case Study: La Courneuve in Suburban Paris 74

 Incentives for further de-industrialization 76

Case Study: Remaking the Center of Istanbul, Turkey 79

The high-tech transformation 81

 Social networks 82

 Concentrations and investments 83

 Attracting creative people 84

Gentrification and displacement 86

Case Study: Super-Gentrification in Central London 89

 Fear of crime 90

 Eliminating public space 91

Summary 93

Notes 93

Suggestions for additional reading 95

5 Postmodern urban theory 97

- From ecology to political economy 98
- The development of political economy 100
- Cities as growth machines 101
 - Growth machine studies 103
 - Case Study: Historical Locations of Hospitals and Orphanages in Chicago* 105
- From Chicago to Los Angeles 106
- Los Angeles and the L.A. School 107
- Fragmentation 108
- Polycentric form 109
- Decentered growth 110
- Societal and cultural differences 111
- Durkheim's view 112
- Postmodernism 113
 - De-differentiation, process, and inequality 113
 - Homelessness in Los Angeles 115
 - Case Study: The Causes of Homelessness in Los Angeles* 116
 - Exiting homelessness in Los Angeles: A comparative view 117
- The postmodern exemplar? 118
- Summary 119
- Notes 120
- Suggestions for additional reading 121

6 Income inequality 123

- Globalization and local tradition 124
 - Case Study: Stockholm's Changing Inequality* 125
- Measuring income inequality 126
 - Percentile shares 127
 - Gini Index 129
- Inequality trends within cities and nations 130
- Multinational corporations and foreign direct investment 132
 - Professional services firms 134
 - Dual service sectors 135
 - Case Study: MNCs and FDI in the New Delhi Capital Region* 138
- Other contributing variables 139
 - Political effects 140
 - Familial and gender effects 140
- The geography of inequality 142
 - Separation at the top 143
 - Separation at the bottom 144
- Class consciousness 146
- Inequality across nations 147
- A concluding dilemma 149

Summary 150

Notes 150

Suggestions for additional reading 153

7 Immigrants and enclaves 154

Immigrants and their routes 154

Undocumented immigrants 156

Case Study: Risky Migrations from Senya Beraku, Ghana, to Naples, Italy 158

Economic development and migration 159

 Cumulative causation 162

Trafficking 162

Immigrants' contributions: perceptions and reality 164

Assimilation 167

 Social integration and acculturation 169

Case Study: Naming Hispanic Girls and Boys in Los Angeles 169

 Segmented assimilation and panethnic identities 171

Return migration 172

Case Study: Iraqi Women Return from Copenhagen 174

Enclaves 175

 Ethnoburbs 177

Case Study: Chinese Grocery Shopping in Suburban Toronto 177

 Enclaves as tourist attractions 178

Summary 181

Notes 181

Suggestions for additional reading 184

8 Global cities and global culture 185

Culture and the economy: traditional theoretical perspectives 186

Globalizing culture and global cities 187

Case Study: Beholding Women's Beauty in Nigeria 190

 Limitations on diffusion 191

The cultural industries 191

 Place in product 192

Cultural networks 193

Entertainment conglomerates 196

 Related industries: advertising 199

Cultural rankings 201

 Economic and cultural rankings compared 203

Developing cultural and economic activities 204

Case Study: Culture and Economy in Dubai 204

Summary 207

Notes 207

Suggestions for additional reading 209

9 Tourism and the experience economy 210

Work in an experience economy 210

 Cities as entertainment machines 211

 Employment and economic growth 212

 Merging culture and economy 213

Tourism 214

 The sameness of places 215

 Selling places 218

Case Study: Melbourne, Australia, Becomes an Events City 221

Case Study: The Industrial Ecomuseum in Le Creusot, France 223

Branding cities 224

Commodification 226

 Marx's view 226

 From authentic to commodified places 229

Case Study: Gulou Hutong in Old Beijing 230

Summary 231

Notes 232

Suggestions for additional reading 234

10 A political overview 235

Developing industrial cities 235

Case Study: Class Conflict in Industrializing Boston 237

Views of power 238

Mature industrial cities 241

 Edge cities 241

Case Study: Khimki, in the Moscow City-Region, becomes an Edge City 246

Global city-regions 247

 Economic rescaling 248

 Right to the city 249

 Innovative neighborhood redevelopment 250

Case Study: Germany's Neighborhood Social City Program 251

 Controlling surplus populations 252

 Rescaling citizenship 254

Summary 255

Notes 256

Suggestions for additional reading 257

Glossary 259

Author index 265

Subject index 269