

CONTENTS

<i>Preface</i>	viii
<i>Acknowledgements</i>	x
1 The 'good farmer': cultural dimensions of farming and social change	1
2 The origins of the 'good farmer'	19
3 How symbols of 'good farming' develop: the historical development of 'tidy farming'	40
4 Theorising the 'good farmer': from common sense category to analytical construct	64
5 Morality and the 'good farmer'	87
6 The gendered 'good farmer'	106
7 The 'good farmer' in communities of practice	130
8 Future challenges for the 'good farmer'	153
<i>Index</i>	179