

## CONTENTS

PREFACE TO THE ROUTLEDGE CLASSICS EDITION	ix
ACKNOWLEDGMENTS	xiii
AUTHOR'S NOTE	xv
INTRODUCTION: THE FAN AND THE WEB	xvii
1 Approaches	1
2 Actuals	26
3 Drama, script, theater, and performance	66
4 From ritual to theater and back: the efficacy- entertainment braid	112
5 Toward a poetics of performance	170
6 Selective inattention	211
7 Ethology and theater	235
8 Magnitudes of performance	290
9 Rasaesthetics	333
REFERENCES	368
INDEX	383