

# Contents

<i>List of Figures</i>	ix
<i>List of Tables</i>	x
<i>Notes on the Editor and Contributors</i>	xi
<i>Acknowledgements</i>	xxvii

<b>PART I CHARTING THE ROUTES</b>	<b>1</b>
-----------------------------------	----------

1	Doing Qualitative Data Collection – Charting the Routes <i>Uwe Flick</i>	3
---	---	---

<b>PART II CONCEPTS, CONTEXTS, BASICS</b>	<b>17</b>
---	-----------

2	Collecting Qualitative Data: A Realist Approach <i>Joseph A. Maxwell</i>	19
3	Ethics of Qualitative Data Collection <i>Donna M. Mertens</i>	33
4	Deduction, Induction, and Abduction <i>Brianna L. Kennedy and Robert Thornberg</i>	49
5	Upside Down – Reinventing Research Design <i>Giampietro Gobo</i>	65
6	Sampling and Generalization <i>Margrit Schreier</i>	84
7	Accessing the Research Field <i>Andrew Bengry</i>	99
8	Recording and Transcribing Social Interaction <i>Christopher Joseph Jenks</i>	118
9	Collecting Data in Other Languages – Strategies for Cross-Language Research in Multilingual Societies <i>Katharina Resch and Edith Enzenhofer</i>	131
10	From Scholastic to Emic Comparison: Generating Comparability and Handling Difference in Ethnographic Research <i>Estrid Sørensen, Alison Marlin and Jörg Niewöhner</i>	148

11	Data Collection in Secondary Analysis <i>Louise Corti</i>	164
12	The Virtues of Naturalistic Data <i>Jonathan Potter and Chloe Shaw</i>	182
13	Performance, Hermeneutics, Interpretation <i>Norman K. Denzin</i>	200
14	Quality of Data Collection <i>Rosaline S. Barbour</i>	217
<b>PART III TYPES OF DATA AND HOW TO COLLECT THEM</b>		<b>231</b>
15	Qualitative Interviews <i>Kathryn Roulston and Myungweon Choi</i>	233
16	Focus Groups <i>David L. Morgan and Kim Hoffman</i>	250
17	Narrative Data <i>Michael Murray</i>	264
18	Data Collection in Conversation Analysis <i>Clare Jackson</i>	280
19	Collecting Data for Analyzing Discourses <i>Asta Rau, Florian Elliker, and Jan K. Coetzee</i>	297
20	Observations <i>David Wästerfors</i>	314
21	Doing Ethnography: Ways and Reasons <i>Marie Buscatto</i>	327
22	Go-Alongs <i>Margarethe Kusenbach</i>	344
23	Videography <i>Hubert Knoblauch, Bernt Schnettler and René Tuma</i>	362
24	Collecting Documents as Data <i>Tim Rapley and Gethin Rees</i>	378
25	Collecting Images as Data <i>Thomas S. Eberle</i>	392

26	Collecting Media Data: TV and Film Studies <i>Lothar Mikos</i>	412
27	Sounds as Data <i>Michael Bull</i>	426
<b>PART IV DIGITAL AND INTERNET DATA</b>		<b>439</b>
28	The Concept of 'Data' in Digital Research <i>Simon Lindgren</i>	441
29	Moving Through Digital Flows: An Epistemological and Practical Approach <i>Annette N. Markham and Ane Kathrine Gammelby</i>	451
30	Ethics in Digital Research <i>Katrin Tiidenberg</i>	466
31	Collecting Data for Analyzing Blogs <i>Wivian Weller, Lucélia de Moraes Braga Bassalo and Nicolle Pfaff</i>	482
32	Collecting Qualitative Data from Facebook: Approaches and Methods <i>Hannah Ditchfield and Joanne Meredith</i>	496
33	Troubling the Concept of Data in Qualitative Digital Research <i>Annette N. Markham</i>	511
<b>PART V TRIANGULATION AND MIXED METHODS</b>		<b>525</b>
34	Triangulation in Data Collection <i>Uwe Flick</i>	527
35	Toward an Understanding of a Qualitatively Driven Mixed Methods Data Collection and Analysis: Moving Toward a Theoretically Centered Mixed Methods Praxis <i>Sharlene Hesse-Biber</i>	545
36	Data-Related Issues in Qualitatively Driven Mixed-Method Designs: Sampling, Pacing, and Reflexivity <i>Janice M. Morse, Julianne Cheek, and Lauren Clark</i>	564
37	Combining Digital and Physical Data <i>Nigel G. Fielding</i>	584
38	Using Photographs in Interviews: When We Lack the Words to Say What Practice Means <i>Karen Henwood, Fiona Shirani and Christopher Groves</i>	599

<b>PART VI</b>	<b>COLLECTING DATA IN SPECIFIC POPULATIONS</b>	<b>615</b>
39	Collecting Qualitative Data with Children <i>Colin MacDougall and Philip Darbyshire</i>	617
40	Collecting Qualitative Data with Older People <i>Christine Stephens, Vanessa Burholt, and Norah Keating</i>	632
41	Generating Qualitative Data with Experts and Elites <i>Alexander Bogner, Beate Littig and Wolfgang Menz</i>	652
42	Collecting Qualitative Data with Hard-to-Reach Groups <i>Kerry Chamberlain and Darrin Hodgetts</i>	668
	<i>Author Index</i>	686
	<i>Subject Index</i>	695