Contents

| List of Figures List of Tables Notes on the Editor and Contributors Acknowledgements | | ix x xi xxvii |
|---|---|------------------------|
| PART | I CHARTING THE ROUTES | 1 |
| 1 | Doing Qualitative Data Collection – Charting the Routes Uwe Flick | 3 |
| PART | II CONCEPTS, CONTEXTS, BASICS | 17 |
| 2 | Collecting Qualitative Data: A Realist Approach Joseph A. Maxwell | 19 |
| 3 | Ethics of Qualitative Data Collection Donna M. Mertens | 33 |
| 4 | Deduction, Induction, and Abduction Brianna L. Kennedy and Robert Thornberg | 49 |
| 5 | Upside Down – Reinventing Research Design Giampietro Gobo | 65 |
| 6 | Sampling and Generalization Margrit Schreier | 84 |
| 7 | Accessing the Research Field Andrew Bengry | 99 |
| 8 | Recording and Transcribing Social Interaction Christopher Joseph Jenks | 118 |
| 9 | Collecting Data in Other Languages – Strategies for Cross-Language Research in Multilingual Societies Katharina Resch and Edith Enzenhofer | 131 |
| 10 | From Scholastic to Emic Comparison: Generating Comparability and Handling Difference in Ethnographic Research Estrid Sørensen, Alison Marlin and Jörg Niewöhner | 148 |

| vi | THE SAGE HANDBOOK OF QUALITATIVE DATA COLLECTION | |
|------|---|-----|
| 11 | Data Collection in Secondary Analysis Louise Corti | 164 |
| 12 | The Virtues of Naturalistic Data Jonathan Potter and Chloe Shaw | 182 |
| 13 | Performance, Hermeneutics, Interpretation Norman K. Denzin | 200 |
| 14 | Quality of Data Collection Rosaline S. Barbour | 217 |
| PART | III TYPES OF DATA AND HOW TO COLLECT THEM | 231 |
| 15 | Qualitative Interviews Kathryn Roulston and Myungweon Choi | 233 |
| 16 | Focus Groups David L. Morgan and Kim Hoffman | 250 |
| 17 | Narrative Data Michael Murray | 264 |
| 18 | Data Collection in Conversation Analysis Clare Jackson | 280 |
| 19 | Collecting Data for Analyzing Discourses Asta Rau, Florian Elliker, and Jan K. Coetzee | 297 |
| 20 | Observations David Wästerfors | 314 |
| 21 | Doing Ethnography: Ways and Reasons Marie Buscatto | 327 |
| 22 | Go-Alongs Margarethe Kusenbach | 344 |
| 23 | Videography Hubert Knoblauch, Bernt Schnettler and René Tuma | 362 |
| 24 | Collecting Documents as Data Tim Rapley and Gethin Rees | 378 |
| 25 | Collecting Images as Data Thomas S. Eberle | 392 |

| | CONTENTS | vii |
|------|---|-----|
| 26 | Collecting Media Data: TV and Film Studies Lothar Mikos | 412 |
| 27 | Sounds as Data Michael Bull | 426 |
| PART | IV DIGITAL AND INTERNET DATA | 439 |
| 28 | The Concept of 'Data' in Digital Research Simon Lindgren | 441 |
| 29 | Moving Through Digital Flows: An Epistemological and Practical Approach Annette N. Markham and Ane Kathrine Gammelby | 451 |
| 30 | Ethics in Digital Research Katrin Tiidenberg | 466 |
| 31 | Collecting Data for Analyzing Blogs Wivian Weller, Lucélia de Moraes Braga Bassalo and Nicolle Pfaff | 482 |
| 32 | Collecting Qualitative Data from Facebook: Approaches and Methods Hannah Ditchfield and Joanne Meredith | 496 |
| 33 | Troubling the Concept of Data in Qualitative Digital Research Annette N. Markham | 511 |
| PART | V TRIANGULATION AND MIXED METHODS | 525 |
| 34 | Triangulation in Data Collection Uwe Flick | 527 |
| 35 | Toward an Understanding of a Qualitatively Driven Mixed Methods Data Collection and Analysis: Moving Toward a Theoretically Centered Mixed Methods Praxis Sharlene Hesse-Biber | 545 |
| 36 | Data-Related Issues in Qualitatively Driven Mixed-Method Designs: Sampling, Pacing, and Reflexivity Janice M. Morse, Julianne Cheek, and Lauren Clark | 564 |
| 37 | Combining Digital and Physical Data Nigel G. Fielding | 584 |
| 38 | Using Photographs in Interviews: When We Lack the Words to Say What Practice Means Karen Henwood, Fiona Shirani and Christopher Groves | 599 |

THE SAGE HANDBOOK OF QUALITATIVE DATA COLLECTION

| PART | VI COLLECTING DATA IN SPECIFIC POPULATIONS | 615 |
|-------------------|---|------------|
| 39 | Collecting Qualitative Data with Children Colin MacDougall and Philip Darbyshire | 617 |
| 40 | Collecting Qualitative Data with Older People Christine Stephens, Vanessa Burholt, and Norah Keating | 632 |
| 41 | Generating Qualitative Data with Experts and Elites Alexander Bogner, Beate Littig and Wolfgang Menz | 652 |
| 42 | Collecting Qualitative Data with Hard-to-Reach Groups Kerry Chamberlain and Darrin Hodgetts | 668 |
| Author Subject | | 686 695 |

viii