

Contents

Preface: Against Expressivism ix

I Where We Are 1

- 1 The Triumph of the Technocrats 3
- 2 A Foreign Language 27
- 3 Willingness to Pay and the Value of Life 39
- 4 Welfare: The Master Value 67
- 5 The Knowledge Problem 79

II Frontiers 101

- 6 Moral Commitments 103
- 7 On Mandatory Labeling 117
- 8 The Role of Courts 147
- 9 Privacy and National Security 171
- 10 Free Speech 189

Conclusion: Best-Laid Plans 207

Acknowledgments 217

Notes 219

Index 241