Contents

Acknowled	gements 100% Malabaga amoonaway and ablant S.A.	i
Prologue		xi
Part I: Jou	rnalists and Newsrooms as Objects of Research	a paige of
Introductio		3
Chapter 1:	Studying Journalists at work	19
	1.1 Review of News Production Studies	21
	1.2 Journalism as a Profession	27
	1.3 Media Anthropology with a Focus on Production	41
	1.4 Conclusions	44
Part II: An	Anthropologist Among Journalists Management of the Vindian Control o	49
Chapter 2:	Anthropology as a Method of Studying Journalists at Work	51
	2.1 Entering the Newsroom	56
	2.2 Conducting Fieldwork in Newsrooms	62
	2.3 Access: A Constant Negotiation	73
	2.4 The Obstacle of Imagining Differences but Finding Similarities	82
		84
	2.0 Tresenting the ried	
	2.7 Conclusions	97
Dart III: In		
	ogue xi t I: Journalists and Newsrooms as Objects of Research oduction pter 1: Studying Journalists at Work 1.1 Review of News Production Studies 1.2 Journalism as a Profession 1.3 Media Anthropology with a Focus on Production 1.4 Conclusions t II: An Anthropologist Among Journalists pter 2: Anthropology as a Method of Studying Journalists at Work 2.1 Entering the Newsroom 2.2 Conducting Fieldwork in Newsrooms 2.3 Access: A Constant Negotiation 2.4 The Obstacle of Imagining Differences but Finding Similarities 2.5 The Interview 2.6 Presenting the Field 2.7 Conclusions t III: Introducing the Four News Divisions and a Relationship of Constant Competition 103	
Chapter 3:		105
	5.1 Monopoly and Duopoly of Broadcasting	109

Inside the TV Newsroom: Profession Under Pressure

	3.2 Being 'Best' as Boundary-making	111
	3.3 A Shared Struggle	120
	3.4 When Broadcasters Agree	128
	3.5 Conclusions	130
Part IV: Ins	side the New Newsrooms	133
Chapter 4:	A New Design of the Old Newsroom	135
	4.1 The Market Logic of Changing the Newsroom	139
	4.2 Inside the Newsroom: Spatial Layout	142
	4.3 Inside the Newsroom: Editorial Meetings	151
	4.4 Conclusions	158
Chapter 5:	Negotioating the Newsroom	161
	5.1 Negotiating the Stage	163
	5.2 A Room Where Someone Is Always Watching	168
	5.3 The Stage Is Set	176
	5.4 'Multi-skilling' as the Term for What Went Wrong	181
	5.5 Conclusions	191
Part V: Nev	w Struggles and Old Ideals	195
Chapter 6:	The Unity and Community of Journalists	197
	6.1 Following Connections between the Newsrooms	200
	6.2 Communities of Practice and the Imagined Colleagues	204
	6.3 The Constant Peer Review	214
	6.4 How Pride and a Distance to The Others Unites	219
	6.5 Conclusions	224
Chapter 7:	The 'Good' Journalist: An Old Ideal	227
	7.1 A Shared Value	232
	7.2 Good Work as a Public Service	234
	7.3 The 'Good News Story'	239
	7.4 Good Work as 'Very Scout-Like'	247
	7.5 Conclusions	255

Contents

Part VI: Exiting the Newsroom		259
Chapter 8:	Conclusion: A Profession Under Pressure	261
	8.1 Connections Across Newsrooms	263
	8.2 New Struggles to Reach Old Ideals?	264
	8.3 Methodological Considerations	267
	8.4 Primary Contributions to the Research Field	269
Epilogue		277
Summary		279
Appendix		281
References		285
Index		309