

# Table of Contents

*The Editor and Contributors*

## **PART I SETTING THE SCENE**

- |   |  |    |
|---|--|----|
| 1 | Introducing Qualitative Research<br><i>David Silverman</i>   | 3  |
| 2 | Addressing Social Problems through Qualitative Research<br><i>Ross Koppel and Joel Leon Telles</i> | 17 |
| 3 | Research Ethics: Between Care and Control<br><i>Anne Ryen</i>                                      | 35 |

## **PART II INTERVIEWS AND FOCUS GROUPS** 51

- |   |  |    |
|---|--|----|
| 4 | The 'Inside' and the 'Outside': Finding Realities in Interviews<br><i>Jody Miller and Barry Glassner</i> | 53 |
| 5 | Interviewing as a Form of Narrative Practice<br><i>James A. Holstein and Jaber F. Gubrium</i>            | 69 |
| 6 | Analysing Focus Group Data<br><i>Sue Wilkinson</i>   | 87 |

## **PART III ETHNOGRAPHY** 107

- |   |   |     |
|---|---|-----|
| 7 | Ethnographic Approaches: Types, Trends and Themes<br><i>Giampietro Gobo and Erika Cellini</i> | 109 |
|---|---|-----|

8	Organizational Ethnography <i>Thomas S. Eberle and Christoph Maeder</i>	129
9	Practising Reflexivity in Ethnography <i>Marie Buscatto</i>	147
<b>PART IV TEXTS</b>		<b>165</b>
10	Analysing Documents through Fieldwork <i>Katarina Jacobsson</i>	167
11	Using Documents in Social Research <i>Lindsay Prior</i>	185
<b>PART V TALK</b>		<b>201</b>
12	Discursive Psychology and Naturally Occurring Talk <i>Jonathan Potter</i>	203
13	Conversation Analysis: Practices and Methods <i>John Heritage</i>	223
<b>PART VI EXPANDING TECHNOLOGIES</b>		<b>243</b>
14	Using Conversation Analysis and Discursive Psychology to Analyse Online Data <i>Joanne Meredith</i>	245
15	Critical Discourse Studies and Social Media Data <i>Johann W. Unger, Ruth Wodak and Majid KhosraviNik</i>	263
16	Ways of Working with Video and Online Data: From Fieldwork to Analysis <i>Susan Danby</i>	283
<b>PART VII VISUAL DATA</b>		<b>301</b>
17	Visual Research: Issues and Developments <i>Michael Emmison</i>	303
18	Embodied Action: Video and the Analysis of Social Interaction <i>Christian Heath</i>	319

<b>PART VIII QUALITATIVE DATA ANALYSIS</b>	<b>339</b>
19 Some Pragmatics of Qualitative Data Analysis <i>Tim Rapley</i>	341
20 Multimethod Qualitative Research <i>Nanna Mik-Meyer</i>	357
21 Constructing Grounded Theory Analyses <i>Kathy Charmaz and Antony Bryant</i>	375
22 Narrative Approaches to Social Science <i>Barbara Czarniawska</i>	395
23 Systematic Reviews and Qualitative Studies <i>Mary Dixon-Woods</i>	411
24 Secondary Analysis of Qualitative Data <i>Libby Bishop</i>	429
25 Validity in Qualitative Research <i>Anssi Peräkylä</i>	447
26 Writing Qualitative Research: Practice, Genre and Audience <i>Amir Marvasti</i>	463
<i>Appendix</i>	481
<i>Author Index</i>	483
<i>Subject Index</i>	491