

INTRODUCTION.....	2
1. PERFORMANCE MANAGEMENT	3
1.1 CASE STUDY FOR PERFORMANCE MANAGEMENT	6
2. LOGISTIC AND INVENTORY MANAGEMENT.....	11
2.1 CASE STUDY FOR LOGISTIC AND INVENTORY MANAGEMENT.....	13
3. PRODUCTION MANAGEMENT	19
3.1 CASE STUDY FOR PRODUCTION MANAGEMENT.....	22
4. SUPPLY CHAIN MANAGEMENT AND COST MANAGEMENT.....	28
4.1 CASE STUDY FOR COST MANAGEMENT	29
5. ENVIRONMENTAL MANAGEMENT	33
5.1 CASE STUDY FOR ENVIRONMENTAL MANAGEMENT	35
6. QUALITY MANAGEMENT.....	48
6.1 CASE STUDY FOR QUALITY MANAGEMENT.....	49
7. HUMAN RESOURCE MANAGEMENT.....	53
7.1 CASE STUDY FOR PERSONAL MANAGEMENT.....	53
8. FINANCIAL MANAGEMENT.....	61
8.1 CASE STUDY FOR FINANCIAL MANAGEMENT	63
9. MARKETING MANAGEMENT.....	66
9.1 CASE STUDY FOR MARKETING MANAGEMENT.....	67
10. INFORMATION MANAGEMENT.....	73
10.1 CASE STUDY FOR INFORMATION MANAGEMENT.....	76
CONCLUSION	83
REFERENCES	85