

Contents

How to Read This Book · 1

PART I: MOTIVATIONS

- 1 Why I Wrote This Book · 9
- 2 Discovering Concepts · 15
- 3 How Concepts Help · 29

PART II: ESSENTIALS

- 4 Concept Structure · 47
- 5 Concept Purposes · 59
- 6 Concept Composition · 79
- 7 Concept Dependence · 99
- 8 Concept Mapping · 109

PART III: PRINCIPLES

- 9 Concept Specificity · 127
- 10 Concept Familiarity · 147
- 11 Concept Integrity · 157

Questions to Remember · 167

Acknowledgments · 179

RESOURCES

- Explorations & Digressions · 183
- References · 299
- Index of Applications · 309
- Index of Concepts · 311
- Index of Names · 315
- Index of Topics · 317