Contents

List of Figures	ix
List of Tables	xi
Preface Property of the Proper	xiii
Acknowledgments	xix
Part I Language: Some Basic Questions	1
1 The Socially Charged Life of Language	3
So, What Do You Need to Know in Order to "Know" a Language?	9
Examples of Linguistic Diversity	13
Examples of Diversity in Research	
Topics in Linguistic Anthropology	17
Keith Basso	18
Marjorie Harness Goodwin	18
Bonnie Urciuoli	19
Alessandro Duranti	20
Kathryn A Woolard	20
James M Wilce	21
Key Terms in Linguistic Anthropology	21
Multifunctionality	22
Language Ideologies	24
Practice	26
Indexicality	29
The Inseparability of Language, Culture, and Social Relations	33
2 Gestures, Sign Languages, and Multimodality	35
Bakhtin's Double-Voiced Discourse	37
Goffman's Participation Framework and Production Format	38
Speech and the Analysis of Conversation	39
Gestures and Other Forms of Embodied Communication	42

Sign Languages	47
Poetry, Whistled Languages, Song, and Images	50
The Research Process in Linguistic Anthropology What Kinds of Research Questions Do Linguistic	54
Anthropologists Formulate?	55
What Kinds of Data Do Linguistic Anthropologists	
Collect, and with What Methods?	57
Participant Observation	58
Interviews	58
Surveys and Questionnaires	60
Naturally Occurring Conversations	60
Experimental Methods	62
Matched Guise Tests	63
Written Texts	64
How Do Linguistic Anthropologists Analyze Their Data?	64
What Products Do Linguistic Anthropologists Generate	
from their Research?	67
What Sorts of Ethical Issues Do Linguistic	
Anthropologists Face?	68
4 Language Acquisition and Socialization	72
Language Acquisition and the Socialization Process	74
Gaps in the "Language Gap" Approach	78
Language Socialization in Bilingual or Multilingual Contexts	81
Language Socialization throughout the Lifespan	84
Conclusion	88
5 Language, Thought, and Culture	90
A Hundred Years of Linguistic Relativity	91
The Sapir–Whorf Hypothesis	94
Investigating the Effects of Language on Thought	97
Language-in-General	98
Linguistic Structures	102
Color	106
Space	108
Time	110
Language Use	111
Conclusion	117
Part II Global Communities of Speakers, Hearers,	
Readers, and Writers	121
6 Global Communities of Multilingual Language Users	123

	Defining "Speech Community"	124
	Size and Location of the Community	124
	What Is Shared by the Members of a Speech Community?	125
	The Type of Interactions that Speech	
	Community Members Have	125
	Alternatives to the Concept of "Speech Community"	129
	Speech Areas	129
	Speech Networks	130
	Communities of Practice	132
	Multilingual and Transnational Linguistic Practices	136
	Diglossia, Code-Mixing, and Code-Switching	144
	Diglossia was and a manual banasa de all all all all all all all all all al	145
	Code-Switching	146
	Code-Mixing	148
	Heteroglossia	151
	Conclusion Conclusion Charles to appropriate the second conclusion of the conclusion	152
7	Literacy Practices	153
	Literacy Events vs. Literacy Practices	155
	"Autonomous" vs. "Ideological" Approaches to	
	Studying Literacy	156
	Some Examples of Situated Literacy Research	158
	Preschool Literacy Practices in the Southeastern	150
	United States	158
	Pema Kumari's letter	162
	Love-letter Writing in Nepal	164
	Instant Messaging: More like Speech or Writing?	166
8	Online Communities and Internet Linguistic Practices	170
	Online Literacy Practices	171
	Capitalization, Punctuation, and Emojis	172
	Online Communities, Relationships, and Social Media	175
	Who's Zoomin'Who?	177
	Online Avatars	179
	So Close and yet so Far	183
	Conclusion	185
9	Performance, Performativity, and the	
	Constitution of Communities	186
	Performance Defined in Opposition to Competence	188
	Performativity	189
	Performance as a Display of Verbal Artistry	197
	Ethnographies of Performance and Performativity	200

Par	t III Language, Power, and Social Differentiation	211
10 201 201 201 201 11 11 14 16 16 16 16	Language and Gender What is Gender, and How Does it Relate to Language? Do Men and Women Speak Alike or Differently? Do Women and Men of All Ages and All Ethnic, Racial, and Cultural Backgrounds Share the Same Gendered Differences in Their Language Use? Some Thoughts on Myths and Realities Language, Race, and Ethnicity Defining Race and Ethnicity The Rule-Governed Nature of African American English Invariant or Habitual "Be" Copula Deletion Double Negatives	213 215 221 233 237 240 241 246 248 249 250
	The Reduction of Final Consonants	251
	Pronouncing the Word "Ask" as "Aks"	252
	Racist Language and Racism in Language	253
	Language and Racial/Ethnic Identities Conclusion	258 261
isp		
12	Language Endangerment and Revitalization Enumerating the Crisis: How Many Endangered	262
	Languages are There?	265
	What Dies When a Language Dies?	270
	Why Do Languages Die?	276
	Can Endangered Languages Be Saved?	278
	Conclusion	280
13	Conclusion: Language, Power, and Agency	281
	What Is Power?	283
	Hegemony Andrew Management of the Company of the Co	284
	Foucault's Power Relations and Discourse	285
	Practice Theory and Power	287
	Agency India or lev bin exol D of	298
	The Grammatical Encoding of Agency	302
	Talk About Agency: Meta-Agentive Discourse	305
	Power and Agency In/through/by/of Language	310
Not	Performance Defined in Opposition to Competence	313
		328
Inde		364
TIPLE	**	201