

Contents

viii	Acknowledgments
1	Introduction
13	Prelude, 1962
25	Arrival
41	Down to Earth
53	Getting the Concept
67	Performers, Bodies, Cameras
83	Boom Years
103	Crossing Over
125	Video, the Other Newcomer
145	Theory
159	The Image World Meets the Art World
179	Essentials for the Eighties
191	Inventions of Pure Imagination
211	Expanded Terrain
227	Culture Wars
239	Moving On
261	Epilogue
265	Notes
279	Index
285	Photo Credits