## **Table of Contents**

	of Contributors	Xi
Eaito	or Bios	XV
Intro	Irene M. Duhaime, Michael A. Hitt, and Marjorie A. Lyles	1
PAR	T 1: EVOLUTION OF STRATEGIC MANAGEMENT RESEARCH Robert E. Hoskisson and Jeffrey S. Harrison, Leads	
1.0.	Keep the Conversation Going: Theory and Method in Strategic Management Robert E. Hoskisson and Jeffrey S. Harrison	19
	Evolution of Theory in Strategic Management	41
1.1.	The Organizational View of Strategic Management Henrich R. Greve	43
1.2.	The Economic View of Strategic Management  Constance E. Helfat	61
	Evolution of Research Methods in Strategic Management	81
1.3.	Evolution of Quantitative Research Methods in Strategic  Management  J. Myles Shaver	83
1.4.	Evolution of Qualitative Research Methods in Strategic Management Melissa E. Graebner	99
PAR	T 2: CORPORATE STRATEGY  Sea-Jin Chang, Lead	IAC
2.0.	Corporate Strategy: Overview and Future Challenges Sea-Jin Chang	117
2.1.	Corporate Growth and Acquisition  R. Duane Ireland and Michael C. Withers	137
2.2.	Restructuring and Divestitures  Emilie R. Feldman	153

PAR	T 3: STRATEGIC ENTREPRENEURSHIP AND TECHNOLOGY Kathleen M. Eisenhardt, Lead	
3.0.	Strategy in Nascent Markets and Entrepreneurial Firms Kathleen M. Eisenhardt	169
3.1.	Industry Emergence: A Markets and Enterprise Perspective Rajshree Agarwal and Seojin Kim	187
3.2.	Technology Entrepreneurship, Technology Strategy, and Uncertainty  Nathan R. Furr	205
PAR	T 4: COMPETITIVE AND COOPERATIVE STRATEGY  John Child, Rodolphe Durand, and Dovev Lavie, Leads	
4.0.	Competitive and Cooperative Strategy John Child, Rodolphe Durand, and Dovev Lavie	223
4.1.	Competitive Advantage = Strategy, Reboot Rodolphe Durand	243
4.2.	Alliances and Networks  Dovev Lavie	261
DAD	T 5: GLOBAL STRATEGY	
FAR	Stephen Tallman and Alvaro Cuervo-Cazurra, Leads	
5.0.	Global Strategy Stephen Tallman and Alvaro Cuervo-Cazurra	279
5.1.	MNCs and Cross-Border Strategic Management  D. Eleanor Westney	301
5.2.	Emerging Economies: The Impact of Context on Global Strategic Management Peter J. Williamson and José F.P. Santos	319
PAR	T 6: STRATEGIC LEADERSHIP	
	Donald C. Hambrick and Adam J. Wowak, Leads	
6.0.	Strategic Leadership  Donald C. Hambrick and Adam J. Wowak	337

6.2. CEO Succession Yan (Anthea) Zhang  PART 7: GOVERNANCE AND BOARDS OF DIRECTORS	189
PART 7: GOVERNANCE AND BOARDS OF DIRECTORS	89
Ruth V. Aguilera, Lead	89
7.0. Corporate Governance  Ruth V. Aguilera	
7.1. Boards of Directors and Strategic Management in Public Firms and New Ventures  James D. Westphal and Sam Garg  4.	11
7.2. Ownership and Governance  Brian L. Connelly	27
PART 8: KNOWLEDGE AND INNOVATION	
Henk W. Volberda, Tatjana Schneidmuller, and Taghi Zadeh, Leads	
8.0. Knowledge and Innovation: From Path Dependency	45
8.1. Organizational Learning Mary Crossan, Dusya Vera, and Seemantini Pathak  40	67
8.2. Management of Innovation and Knowledge Sharing Michael Howard  48	85
DADTO, CTRATECY PROCESSES AND REACTIONS	
PART 9: STRATEGY PROCESSES AND PRACTICES  Robert A. Burgelman, Steven W. Floyd, Tomi Laamanen, Saku Mantere, Eero Vaara, and Richard Whittington, Leads	
9.0. Strategy Processes and Practices Robert A. Burgelman, Steven W. Floyd, Tomi Laamanen, Saku Mantere, Eero Vaara, and Richard Whittington	03
9.1. Strategic Decision-Making and Organizational Actors  Rhonda K. Reger and Michael D. Pfarrer  52	25
9.2. Strategic Change and Renewal  Quy N. Huy and Daniel Z. Mack	39

PAR	T 10: MICROFOUNDATIONS AND BEHAVIORAL STRATEGY Nicolai J. Foss, Lead	Y.A.k
10.0	Microfoundations in Strategy: Content, Current Status, and Future Prospects Nicolai J. Foss	559
10.1	. Strategic Human Capital: Fit for the Future  Russell Coff and Marketa Rickley	579
10.2	Development and Utilization: The Role of Agentic Technology and Identity-Based Community David G. Sirmon	595
	T 11: CRITICAL FACTORS AFFECTING STRATEGY HE FUTURE  Phanish Puranam, Lead	
11.0	Critical Factors Affecting Strategy in the Future Phanish Puranam	613
11.1	. Artificial Intelligence in Strategizing: Prospects and Challenges Georg von Krogh, Shiko M. Ben-Menahem, and Yash Raj Shrestha	625
11.2	. Sustainability Strategy Michael L. Barnett, Irene Henriques, and Bryan W. Husted	647
11.3	. What Would the Field of Strategic Management Look Like If It Took the Stakeholder Perspective Seriously? Jay B. Barney and Alison Mackey	663
11.4	Raphael Amit and Christoph Zott	679
	e Index ect Index	699 733