Contents

Tabl	Table of Cases from the European Court of Justice		
	Table of European Commission Decisions		
	Table of Cases from Other Jurisdictions		
	United Kingdom Monopolies and Mergers Commission Reports		
	Table of European Community Treaties		
The section of the se	Table of European Community Secondary Legislation		
Tabl	Table of International Legislation xxx		
Chronological Table (1951–1991)			
Abb	reviations	xlviii	
PA	RT I THE EARLY YEARS		
1.	An Introduction	3	
2.	The Nature and Importance of Competition Policy	8	
3.	The Origins of European Competition Law	15	
	1. The Treaty of Paris and the Formation of the European		
	Coal and Steel Community	15	
	2. The Treaty of Rome and the Formation of the European		
	Economic Community	22	
4.	Early Years of DG IV	33	
	1. The Need for a Procedural Framework: The Enactment of		
	Regulation 17 of 1962	33	
	2. The Detailed Provisions of Regulation 17	38	
	3. Implementation of Regulation 17: The Early Experience of		
	DG IV	46	
	4. The Grundig Case and its Consequences	52	
5.	The Advent of the Group Exemption	56	
	1. Early Cases on Distribution Systems	56	
	2. The Enactment of Council Regulation No. 19/65	63	
	3. The First Ten Years of Directorate-General IV: A Review	68	
PAI	RT II THE SUBSTANTIVE LAW OF THE EUROPEAN		
	MMUNITY		
6.	Article 85 (1): Analysis (1)	77	
	1. The Width of its Coverage and Exceptions	78	
	2. The Concept of an Undertaking and of Group Economic Unit		
	3. Agreements, Decisions by Associations of Undertakings, and		
	Concerted Practices	91	

xiv Contents

7.	Article 85(1): Analysis (2)	106
	1. 'Which may affect trade between Member States'	106
	2. 'Which have as their Object or Effect the Prevention,	
	Restriction or Distortion of Competition within the Common	
	Market'	116
8.	Article 85(3): Conditions for Exemption	124
	1. Group Exemptions	126
	2. The Individual Application for Exemption under Article 85(3):	
	the 'Four Conditions' for Exemption	129
	3. The Application of Article 85(3) in Individual Cases: Some	
	Examples	140
	4. The Effect of Article 85(2)	149
9.	Horizontal Agreements: Defensive Cartels	152
10.	Horizontal Agreements: Specialization and R & D	171
	1. Co-operation Agreements: A General Introduction	171
	2. Specialization Agreements	173
	3. Research and Development Agreements	182
11.	Horizontal Agreements: Joint Ventures	196
12.	Distribution: Exclusive Distribution and Purchasing	211
	1. General Introduction: Distribution through an Agent	211
	2. Exclusive Distribution: The Period 1967 to 1978	216
	3. Drafting and Implementation of Regulation 1983/83:	
		227
	4. Regulation 1984/83: Drafting and Implementation of the	
	Or out mind and mind and an annual property	232
	5. Exclusive Purchasing Agreements: Special Rules for Beer	
	and Petrol	236
13.	Distribution: Selective Distribution and Franchising	241
	1. Selective Distribution Systems	241
	2. Franchise Agreements	260
14.	Distribution: Price Maintenance and Other Vertical Restraints	270
	1. Resale Price Maintenance	270
	2. Discrimination between Buyers	280
	3. Refusal to Deal or to Supply	282
15.	Intellectual Property Rights: Licensing	286
		286
	2. The Evolution of the Group Exemption (1976 to 1985)	297
	3. Know-how Licences	309
	4. Trade Mark and Copyright Licences	314
16.	Intellectual Property Rights: The Effects of Articles 30–36	321

	Contents	XV
17.	Article 86: The Concept of Dominance	339
18.	Article 86: Abuse and Abusive Exploitation	350
10.	1. Introduction	350
	2. Refusal to Deal and Discriminatory Pricing	350
	3. Excessive Pricing	356
	4. Discounts and Rebates	358
	5. Abuses by Individual Owners of Intellectual Property Rights6. Abuses by Collective Owners of Intellectual Property Rights	362 372
19.	Article 86: Its Relationship with Article 85	378
20.	Mergers	386
	1. Events Leading up to the 1989 Regulation	386
	2. The Merger Regulation 4064/89	394
21.	Trade Associations	408
22.	Community Law and National Law	426
	1. The Issue of Supremacy	426
	2. The Use of National Courts to Enforce Community Law	437
23.	Member States and EC Competition Rules	443
	 Articles 85 and 86: Rules Applicable to Undertakings Article 90: Public Undertakings under the Rules of 	443
	Competition	452
24.	EC Competition Law in the Context of World Trade	460
	 The Extraterritorial Application of Articles 85 and 86 Relationships of the Competition Policies of the EC with its 	460
	International Trade Policies	467
PAF	RT III CONCLUSIONS AND PROSPECTS	
25.	Thirty-five Years of the Treaty of Rome	477
26.	The Future of European Competition Law	500
Sou	ces of Law and Bibliography	516
Inde	\mathbf{x}	525