## Contents

Acknowledgments		
CHAPTER	ONE	
Boun	ded Rationality and Elections	1
1.1	Framing and Representations	5
1.2	Heuristics	8
1.3	Aspiration-based Adaptation and Bounded	
	Rationality	12
1.4	Plan of This Book	21
CHAPTER	L Two	
Aspi	ration-based Adaptive Rules	23
2.1	ABARs Defined	23
2.2	Some Important Properties of ABARs	33
2.3	The Evidential Status of Aspiration-based	
	Adaptation	46
CHAPTER	THREE	
Party	Competition	52
3.1	Related Work	54
3.2	The Model and Its Implications	56
3.3	Informed and/or Sophisticated Challengers	68
3.4	Robustness Issues	74
3.5	Conclusions	78
CHAPTER	Four	
Turn	out	80
4.1	The Model	82
4.2	Main Results	85
4.3	Variations in Participation	96
4.4	Conclusions	107

## viii • Contents

CH	APTER	FIVE	
	Voter	Choice	109
	5.1	The Model	112
	5.2	The Endogenous Emergence of Party Affiliation	116
	<i>5.3</i>	Misperceptions	121
	5.4	Retrospection and Prospection Combined	122
	5.5	Voter Sophistication and Electoral Outcomes	124
	<i>5.6</i>	Institutions and Unsophisticated Retrospective	
		Voters	128
	5.7	Conclusions	130
Сн	APTER	Six	
	An In	tegrated Model of Two-Party Elections	132
	6.1	Full Computational Model for Two Parties	134
	<i>6.2</i>	Some Results of the Basic Integrated Model	138
	6.3	The Choices of Voters	141
	6.4	Party Location	145
	6.5	Turnout	148
	6.6	New Questions	152
	6.7	Conclusion	159
Сн	APTER	SEVEN	
	Electi	ons with Multiple Parties	161
	7.1	Extending Our Results to Multiple Parties	161
	7.2	Multicandidate Competition and Duverger's Law	166
	7.3	The Model and Simulation Results	173
	7.4	An Intuition	180
	7.5	ABARs and Dynamic Stability	183
	7.6	Model Meets Data	184
Сн	APTER	EIGHT	
	Conc	lusions: Bounded Rationality and Elections	191
	8.1	Testing the Theory	194
	8.2	Normative Considerations: Voter Error and Systemic	
		Performance	196
	8.3	Extensions	198
AP	PENDIX	ζ <b>A</b>	
	Proof	S	205

		Contents • ix
APPENDI	x B	
The	Computational Model	215
B. 1	Overview	215
<b>B.2</b>	Graphical Model	216
<b>B.</b> 3	Batch Model	229
Bibliography		233
Index		249