

CONTENTS

Acknowledgments.....	vii
Preface	ix
Acronyms	xi
What Is This Book About?	xiii
1 “Die Geld is Op” – Storytelling, Business and Development Strategies.....	1
<i>Keyan G. Tomaselli</i>	
2 Making Sense of the Indigenous: Who’s Looking at Whom?	17
<i>Keyan G. Tomaselli</i>	
3 Research Phases: What Have We Been Doing?	29
<i>Keyan G. Tomaselli</i>	
4 Research, Method and Position: What Are We Doing?.....	53
<i>Nyasha Mboti</i>	
5 Shifting Representations of the Bushmen.....	71
<i>Kate Finlay and Shanade Barnabas</i>	
6 Intercultural Encounters: The Kalahari and The Zulu.....	85
<i>Alexandra von Stauss</i>	
7 Staging Authenticity Via Cultural Tourism: A Visitation of Spirits.....	99
<i>Jeffrey Sehume</i>	
8 Place, Representation and Myth.....	109
<i>Keyan G. Tomaselli</i>	
9 Action (Marketing) Research and Paradigms in Partnership: A Critical Analysis of !Xaus Lodge.....	119
<i>Lauren Dyll-Myklebust and Kate Finlay</i>	

- 10 Why is our Voice Not Being Heard by Developers?
Development as Empowerment..... 137
Vanessa McLennan-Dodd and Shanade Barnabas
- 11 Developmental and Cultural Conceptions – A Matter
of Injustice 147
Brilliant Mhlanga
- 12 The !Xaus Lodge Experience: Matters Arising 163
Keyan G. Tomaselli
- 13 Public-Private-Community Partnership Model for
Participatory Lodge (Tourism) Development 179
Lauren Dyll-Myklebust

Notes on Authors 215

References..... 217

Index..... 233