

Contents

<i>List of figures</i>	viii
<i>In memoriam</i>	x
<i>Acknowledgements</i>	xi
<i>Biographies</i>	xii
1 Introduction: revisiting common ground <i>Tom Hinch and Richard Butler</i>	1
Part One Indigenous Knowledge and Tourism	
2 Traditional ecological knowledge and indigenous tourism <i>Caroline F. Butler and Charles R. Menzies</i>	15
3 Doing it the 'Pacific Way': indigenous education and training in the South Pacific <i>Tracy Berno</i>	28
4 Building a triangulated research foundation for indigenous tourism in BC, Canada <i>Peter W. Williams and Beverley O'Neil</i>	40
5 Aboriginal tourism research in Australia <i>Joc Schmiechen and Alicia Boyle</i>	58
Part Two Indigenous Commerce in Tourism	
6 The market perspective of indigenous tourism: opportunities for business development <i>Alison J. McIntosh and Chris Ryan</i>	73
7 Indigenous tourism and poverty reduction <i>Harold Goodwin</i>	84

8	Indigenous owned casinos and perceived local community impacts: Mohegan Sun in South East Connecticut, USA <i>Barbara Anne Carmichael and Jan Louise Jones</i>	95
Part Three Indigenous Environment and Tourism		
9	Māori nature tourism businesses: connecting with the land <i>Anna Carr</i>	113
10	The effects of tourism development on indigenous populations in Luang Namtha Province, Laos <i>Wantanee Suntikul</i>	128
11	Conservation, wildlife and indigenous tourism: longhouse communities in and adjacent to Batang Ai National Park, Sarawak, Malaysia <i>Oswald Bratek, Pat Devlin and David Simmons</i>	141
Part Four Indigenous Culture and Tourism		
12	Tourism and culture in Mongolia: the case of the Ulaanbaatar Naadam <i>Kevin O’Gorman and Karen Thompson</i>	161
13	Sami perspectives on indigenous tourism in northern Europe: commerce or cultural development? <i>Robert Pettersson and Arvid Viken</i>	176
14	The Aboriginal people of Taiwan: discourse and silence <i>Chris Ryan, Janet Chang and Tzung-Cheng (T.C.) Huan</i>	188
Part Five Indigenous Community-Based Tourism		
15	Merging two disparate worlds in rural Namibia: joint venture tourism in Torra conservancy <i>Mai Salole</i>	205
16	Indigenous ecotourism’s role in community development: the case of the Lennox Island First Nation <i>John Colton and Scott Harris</i>	220
17	Local level institutions in tourism management in Nepal’s Annapurna region <i>Sanjay K. Nepal</i>	234
Part Six Indigenous Tourism: Policies and Politics		
18	Tourism in Iran: central control and indigeneity <i>Kevin O’Gorman, L.R. McLellan and Tom Baum</i>	251
19	Indigenous minorities of China and effects of tourism <i>Trevor Sofield and F.M. Sarah Li</i>	265
20	Indigenous Australia in the bittersweet world: the power of tourism in the projection of ‘old’ and ‘fresh’ visions of Aboriginality <i>Keith Hollinshead</i>	281

21	Politics, power and indigenous tourism	305
	<i>Michael Hall</i>	
Conclusions		
22	Conclusions: Key themes and issues in indigenous tourism	319
	<i>Richard Butler and Tom Hinch</i>	
	References	333
	Index	377

1	Indigenous tourism defined	1
12	The indigenous tourism system	12
13	Distribution of BC Aboriginal cultural tourism	13
14	Operations by industry sector	14
15	Challenges confronting Aboriginal cultural	15
16	tourism operations by economic performance	16
17	Product-market match assessment summaries for select	17
18	Aboriginal cultural tourism development options	18
19	Location of Moberg Sun and Foxwoods Casino	19
20	(Southeast Connecticut)	20
21	Moberg Sun Casino and Resort Hotel	21
22	Cultural references in neo-cultural tourism promotional	22
23	material	23
24	Location of Batang Ai National Park among other	24
25	protected areas of Sarawak	25
26	Location of lodges and tourist routes in Ulu Batang Ai	26
27	Nabam stadium	27
28	Those racing venue	28
29	Levels of satisfaction with attributes of the	29
30	Nabam Festival	30
31	Magnitude of between groups differences on	31
32	satisfaction variables	32
33	Map showing Sapan in northern Borneo	33
34	Embarkment at Malau	34
35	The indigenous tourism system	35
36	Framework of indigenous tourism	36
37	Lenox Island	37
38	Four C's of Aboriginal community development	38
39	Impact of Lenox Island ecotourism on community	39
40	development	40
41	Location of the Annapurna region in Nepal	41
42	Canaveral 'Zimelin' exterior view	42