

Table of Contents

Consequences of Corporate Social Responsibility Approach in Voluntary European and Global “Responsible” Initiatives <i>Pavel Adámek</i>	19
Implementation of Good Governance Concept in the European Union Member Countries <i>Eva Ardielli</i>	28
Changes in Level of Socio-Economic Development of EU Member Countries in the 2004-2013 Period – Taxonomic Analysis <i>Wojciech Bąba</i>	37
The Aftermath of the Crisis on Banking Systems of New EU Member States: Does the Entry Mode Matter? <i>Daniel Badulescu, Radu Moruțan</i>	46
World Oil Market - New Challenges and Increasing Risks in the Context of Resulting Consequences for the Competitiveness of the EU <i>Peter Baláž, Lukáš Harvánek, Michaela Královičová</i>	57
Co-opetition of Enterprises in Terms of the European Competition Policy <i>Agnieszka Barcik</i>	65
EU-Ukraine Trade Relations <i>Dáša Bebiaková</i>	72
Center of Main Interest (COMI) Principle in the New EU Regulation on Insolvency Proceedings <i>Alexander J. Bělohlávek</i>	80
The Impact of Tax Competition on the FDI Flows within EU in Conditions of Globalization <i>Beata Blechová</i>	93
The Development of Tourism in the Czech and Slovak Republics as the Result of European Integration Processes <i>Hanne-Lore Bobáková, Martina Chylková</i>	100
Social Cohesion Between Regions: Bratislava Region and Košice Region <i>Ol'ga Bočáková</i>	108
Productivity in the European Union: Do Labour Market Institutions Really Matter? <i>Petra Čekmeová</i>	116
Analysis of Logistics Communication of SMEs with their Environs in the Region NUTS II: Case Study for Moravian Silesian Region <i>Šárka Čemerková</i>	125

Enhancing Competitiveness of Human Capital to Meet the Labour Market Demands in the EU <i>Elena Delgadová, Monika Gullerová, Miquel Oltra Albiach</i>	133
Building Credibility in a Small-Open Economy: A Case of the Bank of Albania <i>Ján Dráb, Daniel Dujava, Nevila Mehmetaj</i>	140
Climate Change in the Sustainable Development Context with the Focus on the EU <i>Magdaléna Drastichová</i>	149
Method Matters: Essays on the Selected Econometric Techniques for Modelling of Economic Convergence <i>Kateřina Dvoroková</i>	161
Proximity and Cohesion within the European Territorial Cooperation Programmes in 2014-2020 <i>Małgorzata Dziembała</i>	173
Contemporary Challenges of Human Resources Management in Small and Medium Enterprises in Conditions of European Integration on the Example of Region of Silesia in Poland <i>Joanna Dzieńdziora, Małgorzata Smolarek</i>	182
Restructuring of Small and Medium-Sized Enterprises – the European Perspective <i>Piotr Dziwiński</i>	190
Contradictions of Formation of the Global Economic Governance System <i>Nikolay Eletsy</i>	197
Economic Activity and Economic Ethics in the Context of Globalization <i>Jaromír Feber, Jelena Petrucijová</i>	210
The Effects of ENP on Maghreb Sub-Regional Integration <i>Fátima Fernández</i>	221
Trade in Value Added and Its Impact on the Czech Foreign Trade <i>Lenka Fojtíková, Bohdan Vahalík</i>	229
Instruments for Innovation Support and Their Classification: an Example of Instruments used in European Countries <i>Šárka Fránková</i>	239
EU Integration for a Successful Eastern Partnership: Trade and Sustainability <i>Patrizia Gazzola, Eka Sepashvili, Antonio Lo Parco</i>	247
European Integration of Moldova – Opportunities and Threats <i>Sergiu Gherbovet</i>	255
Rating of European Housing Markets by Multi-Objective Evaluation Method <i>Iwona Gorzeń-Mitka, Andrzej Skibiński, Anna Lemańska-Majdzik</i>	263

Interpretation of Precautionary Principle in Trade Disputes between the EU and the US <i>Nicole Grmelová</i>	273
Limits of Liberal Democracy in V4 Countries in Context of EU Imbalance between Economic and Politic Integration <i>Olga Gubová</i>	282
Effects of Economic Sanctions on EU-Russia Integration Processes: Selecting Regional Partners <i>Albina Gukova, Irina Anikina, Anna Chekalkina, Inna Skrynnikova</i>	290
Selected Aspects of a European Company Incorporated under the European Law <i>Jana Hakalová, Marcela Palochová, Yvetta Pšenková</i>	300
Impact of Selected R&D Indicators on Competitiveness of the European Union Countries <i>Martina Halásková, Svatopluk Slovák, Renáta Halásková</i>	309
Globalization and Political Economy of Speed <i>Tomáš Hauer</i>	319
The Evaluation of Regional Competitiveness in the Context of Cluster Potential <i>Katarína Havierniková, Dana Jašková, Emília Krajňáková</i>	326
The Financial Position of the Hotel Industry in the Czech Republic <i>Tomáš Heryán, Veronika Kajurová</i>	335
Some Evidence on the Response of Eurozone Export Structure to Exchange Rate Shocks: a FAVAR Approach <i>Martin Hodula, Bohdan Vahalík, Markéta Dolinová</i>	341
EU Electricity Market in Context of EU Competitiveness <i>Martin Hon, Iva Honová</i>	350
Growing Energy Dependence: A Security Risk for the EU <i>Michaela Horúcková</i>	359
Migration Policy – the Link Between the Visegrad Group Countries and the European Union <i>Peter Horváth</i>	368
Which Government Bond Spread Predicts the Future Economic Growth the Best? <i>Jana Hvozdenková</i>	376
Quality of Higher Education as a Factor of European Companies' Competitiveness – Case of Poland-Czech Republic Cross-Border <i>Marcin Jakubiec</i>	383

Banking Union and the Stability of the Financial System in EU <i>Eva Jančíková, Janka Pásztorová</i>	391
Eurozone Housekeeping – Stock and Flow Perspective <i>Jan Jonáš, Ondřej Komínek</i>	399
Chosen Theoretical and Practical Areas of Green Logistics Management in Transport Sector in European Union <i>Marta Kadlubek</i>	407
Green Competitiveness of the EU Countries <i>Armand Kasztelan</i>	415
Common Security and Defence Policy of European Union in Light of Contemporary Security Threats <i>Radomír Kaňa, Monika Mynarzová</i>	425
Development of Rural Social Infrastructure Services Promoting Elderly Integration to Society <i>Ilona Kiaušienė, Gintarė Vazonienė</i>	434
Shopping Typology of Generation Y in selected European Union Countries <i>Petra Klapilová Krbová, Šárka Velčovská</i>	443
Development of Innovation Cooperation via Competence Centres <i>Viktorie Klímová, Vladimír Žitek</i>	455
Positives and Negatives of the European Digital Single Market <i>David Kollár, Michaela Melková</i>	463
Effects of the EU Competition Policy and Strategy Europe 2020 Symbiosis <i>Marcel Kordoš</i>	472
Value and Commodity Structure of the West Africa's Exports to the European Union <i>Eva Kovářová</i>	480
Breach of Budgetary Discipline as a Direct Consequence of the Breach of Conditions in the Management of the EU Funds <i>Michal Kozieł</i>	489
Application of Decision Analysis at Trading of Goods in the Selected European Union Member State <i>Michal Krajňák, Kateřina Krzikallová</i>	497
Major Trends and Developments in the Insurance Markets <i>Martina Krügerová</i>	507
Standard of Life in the Changes of Time: Real Socialism and Democratic Capitalism <i>Darina Kubičková</i>	517

Europeinization of Central European Countries

Irah Kučerová..... 525

Multi-criteria Analysis of the Involvement of European Union Member States in B2C E-commerce

Hana Kunešová 536

Planning and Implementation of Infrastructure Investments Financed from EU Funds in Czeszochowa in 2010-2015

Olga Ławińska..... 546

Internationalization of Small and Medium-Sized Enterprises in the Slovak Republic

Renáta Madzinová..... 555

The Principle of Universality versus the Principle of Territoriality in the European Insolvency Law

Silvie Mahdalová..... 564

The Issue of Competitiveness: A Case of Visegrad Group Plus Countries

Ingrid Majerová, Jan Nevima 572