

CONTENTS

<i>Preface</i>	<i>page ix</i>
<i>List of Abbreviations</i>	x
<i>Table of Cases</i>	xii
PART I: Introduction	1
1. Introduction	3
1.1 What are electronic commercial transactions?	3
1.1.1 Concepts and features	3
1.1.2 Benefits: economic and social impacts	4
1.1.3 Technical and legal barriers	6
1.2 What is contemporary private international law?	7
1.2.1 Global regimes	8
1.2.2 Other regimes	10
PART II: Jurisdiction	15
2. Jurisdiction in electronic contracting	17
2.1 Overview of jurisdiction	17
2.1.1 Definitions and principles	17
2.1.2 Differences between common law and civil law systems	18
2.1.3 Characteristics of Internet jurisdiction	18
2.2 Choice of court agreements: the Hague Convention 2005	19
2.2.1 Scope: electronic choice of court agreements	21
2.2.2 Definition: exclusive choice of court agreements	22
2.2.3 Core principles: jurisdiction and obligations	23
2.2.4 Signatory, ratification and implementation	25

3.	EU rules applied in cyber jurisdiction	35
3.1	Overview of the EU jurisdiction rules	35
3.2	Choice of court clauses/exclusive jurisdiction agreements	37
3.3	General jurisdiction	45
3.3.1	Bases of jurisdiction applicable to domiciled defendants	45
3.3.2	Bases of jurisdiction applicable to non-domiciled defendants	47
3.4	Special jurisdiction	47
3.4.1	B2B Contracts	47
3.4.2	B2C/consumer contracts	57
3.5	Exclusive jurisdiction	64
4.	US jurisdiction tests employed in e-contracting disputes	65
4.1	Overview of the US jurisdiction tests	65
4.2	General jurisdiction	65
4.3	Specific jurisdiction	66
4.3.1	B2B contracts	67
4.3.2	B2C/consumer contracts	73
5.	Chinese legislation on jurisdiction	79
5.1	Jurisdiction clauses/agreements	80
5.2	Jurisdiction rules	83
	Summary	87
	PART III: Choice of law	91
6.	Choice of law in electronic contracting	93
6.1	Development of Internet choice of law	93
6.2	International dimension	94
6.2.1	Lex mercatoria	96
6.2.2	CISG	96
6.2.3	ICC – Incoterms 2000	97
6.3	Other regions	97

7.	EU Internet choice of law regime	100
7.1	Overview: the Rome Convention and Rome I Regulation	100
7.2	Scope and aims	101
7.2.1	The Rome Convention	101
7.2.2	The Rome I Regulation	102
7.3	The applicable law in cases of choice	102
7.3.1	B2B contracts	102
7.3.2	B2C/consumer contracts	107
7.4	The applicable law in the absence of choice	108
7.4.1	B2B contracts	108
7.4.2	B2C/consumer contracts	118
8.	US Internet choice of law rules	123
8.1	Overview	123
8.2	The applicable law for B2B contracts	124
8.2.1	The applicable law in cases of choice	124
8.2.2	The applicable law in the absence of choice	127
8.3	The applicable law for B2C/consumer contracts	130
9.	Chinese Internet choice of law approaches	133
9.1	Party autonomy/freedom of choice	133
9.2	The applicable law in the absence of choice	135
	Summary	138
	PART IV: Online dispute resolution	141
10.	Alternative dispute resolution and the Internet	143
10.1	The movement from ADR to ODR	143
10.2	The concept of ODR	144
10.3	ODR practice	145
10.3.1	Suitable cases for the usage of ODR	145
10.3.2	Global successful examples of ODR services	148

11.	The legal obstacles and solutions to online arbitration and online mediation	156
11.1	Legal obstacles to ODR	156
11.1.1	Online arbitration	156
11.1.2	Online mediation	164
11.2	Solutions to legal obstacles	169
	PART V: The future	177
12.	Conclusion and recommendation	179
12.1	Future legislative trends	179
12.2	Solutions to obstacles in Internet private international law	181
	<i>Appendix 1: Council Regulation (EC) No 44/2001 of 22 December 2000 on jurisdiction and the recognition and enforcement of judgments in civil and commercial matters (Brussels I)</i>	189
	<i>Appendix 2: Regulation (EC) No 593/2008 of the European Parliament and of the Council of 17 June 2008 on the law applicable to contractual obligations (Rome I)</i>	218
	<i>Bibliography</i>	241
	<i>Index</i>	251