TABLE OF CONTENTS

LIST OF DIAGRAMS, FIGURES AND TABLES VII
LIST OF ABBREVIATIONS IX
INTRODUCTION XI

1 THEORETICAL BASIS OF COMPETITIVENESS AND PERFORMANCE 1
1.1 Definition of competitiveness 1
1.2 Approaches to assessing the competitiveness of countries 7
1.3.1 World Competitiveness Index (WCI) 9
1.3.2 Global Competitiveness Index (GCI) 11
1.3.3 Summary of global competitiveness approaches 20
1.3.4 Doing Business Index (DBI) 22
1.3.5 Analysis of selected studies evaluating the competitiveness of countries 29
1.4 Approaches to performance management – standard versus modern system approach 35

2 OBJECTIVES AND METHODS 43
2.1 Objectives, research problems and hypotheses 44
2.2 Description of the research sample 45
2.3 Methods of data processing and problem solving 46
2.4 Set objectives processing procedure 50

3 ANALYSIS OF GLOBAL COMPETITIVENESS 51
3.1 Analysis of the assessment of EU-24 countries using selected indices .. 51
3.2 Analysis of descriptive statistics and normality of input data 57
3.3 Analysis of relationships between global indices using correlation analysis 58
3.4 Analysis of relationships between global indices using panel data regression analysis 60

4 APPROACHES TO COMPETITIVENESS AND PERFORMANCE ASSESSMENT 65
4.1 Oversimplified Competitiveness Index (OCI) 65
4.2 Multi-criteria performance evaluation models 69
4.3 Summary and discussion 80

CONCLUSION 89
BIBLIOGRAPHY 91
ANNEXES 103