

Contents

<i>List of Illustrations</i>	viii
<i>Acknowledgements</i>	x
Introduction: East-Central European Media as Digital Peripheries	1
1 Post-Socialist Producer: The Production Culture of a Small and Peripheral Media Industry	41
2 Managing the ‘ <i>Ida</i> effect’: An Arthouse Producer Breaking Out of the Periphery	81
3 The Service Producer and the Globalization of Media Production	109
4 Breaking Through the Eastern European Ceiling: Minority Co-Production and the New Symbolic Economy of Small-Market Cinemas	139
5 Public Service Television as a Producer	161
6 HBO Europe’s Original Programming in the Era of Streaming Wars	191
7 Digital Producers: Short-Form Web Television Positions Itself between Clickbait and Public Service	211
Conclusion: ‘High circumscription’ in the Era of Global Streamers, and More Questions to Be Asked	239
<i>Notes</i>	244
<i>Bibliography</i>	254
<i>Index</i>	278