

Contents

Contents	5
1 Introduction	9
2 Introduction to Economic Geography	11
2.1 Development of geographical thinking and its impact on economic geography	12
2.2 Research methods	15
2.3 Defining of economic geography.....	16
3 Globalization and transformation processes as an introduction to the study of economic geography	19
3.1 Integration processes	19
3.2 Globalization	21
3.2.1 Economic globalization	22
3.2.2 Globalization of financial markets	23
3.2.3 Cultural globalization	25
3.2.4 Social and geographical impact of globalization.....	26
3.3 Glocalization	28
3.4 Transformation processes	29
4 Cities as spaces of concentration of population, capital, economic activity...	33
4.1 Uneven distribution of population	34
4.2 Definition of the city, its features and spatial structures.....	37
4.3 Transformation of the city	39
4.3.1 Pre-industrial cities	39
4.3.2 Industrial cities	40
4.3.3 Post-industrial cities.....	42
4.4 The processes associated with the formation of cities	45
4.4.1 Urbanization.....	45
4.4.2 Changes in the urbanization process – deconcentration	48

4.4.3	The transformation of economic activities due to changes in urbanization process.....	53
4.5	The settlement system and hierarchy	54
4.5.1	Models of settlement system.....	55
4.5.2	European settlement system	57
4.5.3	The system of global cities	57
4.5.4	City marketing.....	60
5	Change of global economy (with emphasis on industry)	63
5.1	Differentiation of countries and economies.....	63
5.1.1	Economic indicators	65
5.1.2	Sector employment structure	69
5.2	Changes in the sector structure	71
5.3	Spatial changes in the world economy	76
5.3.1	The new international division of labour	78
5.3.2	NIDL and labour force.....	80
5.3.3	Impacts of NIDL to change of importance of sectors in region.....	82
6	The change of the key organizational unit of a global economy	86
6.1	States.....	86
6.2	Multinational companies	89
6.2.1	Characteristics	89
6.2.2	The origin, development and organizational structure.....	91
6.2.3	FDI as a key expression of TNC.....	93
6.2.4	Role of multinational companies in the current economy and regions.	100
6.2.5	Geographical perspectives of multinational companies.....	101
6.3	Global commodity and value chains and production networks.....	104
6.3.1	Typology of global production networks.....	107
6.3.2	The key element of GPN - upgrading	108

6.3.3	The position of company within the network.....	111
7	Spatial concentration of industry in global economy	115
7.1	Clusters	116
7.2	The industrial zones.....	121
8	Conclusion on the example of the automotive industry: the changes of the industry	125
8.1	Development and basic characteristic of automotive industry	125
8.2	The role of automotive industry in national and global economy.....	127
8.3	Automotive industry and global production networks	129
9	Literature	134