Lis	st of Abbreviations	XV
Fo	reword	xix
Ac	knowledgements	xxi
Ch	apter 1	
Int	troduction	1
I.	From the Illusion of a Borderless 'No-Man's Land' to the Reality of a	
	Location-Sensitive 'Every-Man's Land'	2
II.	The Substantive Focus	4
	A. Issues	6
	1. Jurisdiction	7
	2. Declining Jurisdiction	10
	3. Choice of Law	11
	4. Recognition and Enforcement of Judgments	12
	B. Areas of Law	13
	1. Contracts	13
	2. Consumer Contracts	14
	3. The Tort of Defamation	15
	4. Trademarks	16
	5. The Relationship between Contracts, Torts and Trademarks	17
III.	The Jurisdictional Focus	18
	A. Australia	19
o.	B. England	19
	C. Germany	20
	D. Hong Kong SAR	20
	E. Sweden	20
	F. The People's Republic of China	21

	G. The United States of America	22
	H. The Chosen Mix of States	23
IV.	Comments on the Terminology	24
	A. Private International Law, Conflict of Laws or Jurisdictional Issues?	24
	B. IT Law, Cyberspace Law or Internet Law	26
	C. The Relevant Actors	27
	C. The record	
Ch	apter 2	
	proaching the Internet	29
	The Internet's Characteristics	33
	A. Borderlessness	34
	B. Geographical Independence	35
	C. Limited Language Dependence	37
	D. One-to-Many	38
	E. Low Threshold Information Distribution	39
	F. Widely Used	40
	G. Portability	41
	H. Limited Utilization of Geographical Identifiers	44
	I. Reactive Nature	46
	J. Lack of Central Control	49
	K. Convergence	50
	Consequences of the Characteristics of Internet Communication	52
	A. Consequences for the Jurisdictional Issues in General	52
	B. Consequences for the Jurisdictional Issues in Contracts	56
	C. Consequences for the Jurisdictional Issues in the Tort	
	of Defamation	57
	D. Consequences for the Jurisdictional Issues in Trademarks	60
III.	Concluding Observations	61
Ch	apter 3	
Ap	proaching Private International Law	63
_	Unilateralism and Multilateralism	64
II.	Desirable Qualities of Private International Law Rules	67
	A. Legitimate Party Expectations (A Fundamental Quality)	73
	1. The Relation between Predictability and Flexibility	75
	2. Contracts	77
	3. Defamation	82
	4. Trademarks	84
	B. Suitable Level of Generalization (A Fundamental Quality)	84
	C. Abuse-Resistance (A Fundamental Quality)	85
	D. Non-Violation of Public International Law (A Fundamental Quality)	87
	1. The Statute of the International Court of Justice	89
	2. International Customs	90
	E. Forum-Neutral Language (A Fundamental Quality in	
	Some Settings)	96

F. Policy Fulfilment (A Non-fundamental Quality)	96
G. Efficiency (A Non-fundamental Quality)	100
H. Simplicity (A Non-fundamental Quality)	101
I. Wide Acceptance (A Non-fundamental Quality)	101
J. Independence from Substantive Law Concepts	
(A Non-fundamental Quality)	102
III. Principles to Guide the Application of Private International	
Law Rules	103
IV. Concluding Observations	105
Chapter 4	
Traditional Common Law: Australia, England and Hong Kong SA	R 107
I. Jurisdiction	109
A. Contracts	115
1. Limits on Exclusive Forum Selection	116
B. Defamation	118
C. Trademarks	126
II. Declining Jurisdiction	131
A. Forum Non Conveniens	132
B. Lis Alibi Pendens	147
C. Ineffectiveness	147
III. Choice of Law	148
A. Contracts	148
1. Limits on the Selection of Applicable Law	150
B. Defamation	151
C. Trademarks	156
IV. Recognition and Enforcement	157
Chapter 5	
The United States of America	159
I. Jurisdiction	159
A. Contracts	170
1. Limits on Exclusive Forum Selection	174
B. Defamation	174
C. Trademarks	180
II. Declining Jurisdiction	182
A. Forum Non Conveniens	182
B. Lis Alibi Pendens	184
III. Choice of Law	185
A. Contracts	185
1. Limits on the Selection of Applicable Law	187
B. Defamation	188
C. Trademarks	189
IV. Recognition and Enforcement	190

Cha	apter 6	
Eui	copean Civil Law: Germany and Sweden	195
I.	Jurisdiction	196
	A. Contracts	201
	1. Limits on Forum Selection	203
	B. Defamation	204
	C. Trademarks	208
II.	Declining Jurisdiction	209
	A. Forum Non Conveniens	209
	B. Lis Alibi Pendens	211
	C. Ineffectiveness	212
III.	Choice of Law	212
	A. Contracts	213
	1. Limits on the Selection of Applicable Law	214
	B. Defamation	215
	C. Trademarks	218
IV.	Recognition and Enforcement	218
Ch	apter 7	
	e People's Republic of China	221
I.	Jurisdiction	223
	A. Definition of Shewai Cases	224
	B. Contracts	226
	1. Limits on Exclusive Forum Selection	227
	C. Defamation	232
	D. Trademarks	234
	Declining Jurisdiction	236
III.	Choice of Law	237
	A. Contracts	239
	1. Limits on the Selection of Applicable Law	241
	B. Defamation	242
	C. Trademarks	243
IV.	Recognition and Enforcement	244
	apter 8	
	ernational Instruments	247
1.	The Relevant European Instruments	248
	A. Brussels I Regulation/New Lugano Convention	248
	B. Brussels Convention/1988 Lugano Convention	261
	C. Rome I Regulation	265
	D. Rome Convention	269 272
	E. Rome II Regulation E. Directive on Unfoir Terms in Consumer Contracts	
	F. Directive on Unfair Terms in Consumer Contracts	278
	G. E-commerce Directive	280
	H. Regulation Establishing a European Small Claims Procedure	282

II.	Th	e Relevant Hague Conventions	286
	A.	The Hague Convention 1955	287
	B.	The Previously Proposed Hague Convention on Jurisdiction and	
		Foreign Judgments in Civil and Commercial Matters	287
		1. An Overview	288
		2. The Relevant Provisions	289
		3. Some Words about the Negotiations Process	289
		4. The Future of the 'Judgments Project'	290
	C.	The Hague Convention 2005 on Choice of Court Agreements	291
		Proposal for a Hague Instrument on Choice of Law in	
		International Contracts	298
III.	Ot	her International Instruments of Relevance	299
	A.	United Nations Convention on Contracts for the International	
		Sale of Goods 1980	299
	B.	New York Convention 1958	300
	C.	Charter of the United Nations	301
	D.	International Covenant on Civil and Political Rights (ICCPR)	308
		1. Alpert's ICCPR Challenge to Australian Jurisdiction	309
		2. Exhaustion	311
		3. Jurisdiction	311
		4. Substantive Dispute	312
		5. Concluding Remarks	313
	E.	Paris Convention for the Protection of Industrial Property and	
		the TRIPS Agreement	314
Ch	apt	er 9	
		ique of Current Rules of Private International Law	317
I.		ales of Jurisdiction	319
		Uninteresting and Uncontroversial Jurisdictional Grounds	319
		Uninteresting but Controversial Jurisdictional Grounds	320
		The Doctrine of General Jurisdiction	321
	D.	Submission	322
		1. Submission after the Dispute Arises	322
		2. Contract Nominating Forum (Submission before the	200
		Dispute Arises)	323
		3. The Hague Convention on Choice of Court Agreements	324
		The Location of Contract Formation	329
		The Applicable Law Being the Law of the Forum	331
		The Location of Contract Performance	331
		Contract Breached within the Forum	332
		Location of Object of Litigation	332
		US Contractual Specific Jurisdiction	333
	K.	The Place of the Wrongful Act and the Place of Harm	333
		1. Jurisdiction Exercised over Step One	336
		2. Jurisdiction Exercised over Step Two	336

	3. Jurisdiction Exercised over Step Three	338
	4. Jurisdiction Exercised over Step Four	344
	5. Extent of Plaintiff's Reputation	345
	6. Enforcement Difficulties	347
	7. Prior Notice (Foreseeability)	348
	8. Jurisdiction Exercised over Step Five	353
	9. Jurisdiction Exercised over Step Six	354
	10. Concluding Observations in Relation to Jurisdiction Based on	
	Place of Wrong/Place of Harm	355
	L. Plaintiff's Habitual Residence or Domicile	355
	M. The Location of the Server	356
	N. US Effects Test	357
	O. Plaintiff's Location when Observing the Infringement	358
	P. Injunctions	358
	Q. Detainable Property within the Forum State	359
	R. Representative Office/Branch	360
	S. Location of Registration	361
	T. Directing Activities/Targeting	361
II.	Rules of Declining Jurisdiction	368
	A. Forum Non Conveniens	368
	1. How Can Judges Take Away What the Lawmakers Have	
	Given to the Plaintiff?	369
	2. Too Much Discretion	370
	3. Lack of Uniformity	372
	4. Delays the Process	373
F	5. 'Case-Shopping' Used to Ease the Courts' Workload	373
	6. 'Case-Shopping' Used to Protect Domestic Interests	374
	7. Discretion to Uphold Choice of Forum Clauses Nominating a	275
	Foreign Forum	375
	8. Conditional Exercise of Forum Non Conveniens	376
	9. Forum Non Conveniens: Clearly Inappropriate for International	277
	Instruments	377
	10. Forum Non Conveniens: Superfluous if Jurisdictional Rules	270
	Are Reasonable	3/8
	11. The Doctrine Is Easily Circumvented	379
	12. The Doctrine Has Lost Its Meaning in Modern Society	379
	13. Conclusions Regarding the Doctrine of Forum Non Conveniens	380
	B. Lis Alibi Pendens C. Ineffectiveness	381 381
TTT	C. Ineffectiveness Pulse of Choice of Low	382
111.	Rules of Choice of Law A. Contract Designated Law	382
	A. Contract Designated LawB. Closest Connection	383
		383
	C. Law of Buyer's Domicile D. Lex Fori	384
	E. Lex Loci Delicti	384
	L. Lea Lee Dellei	

	F. The 'Double Actionability' Test and Its Flexible Exception	385
	G. The Law of the Parties' Common Habitual Residence	386
	H. Lex Loci Protectionis	387
	I. The Law of the Victims Habitual Residence	387
	J. Lex Loci Damni	388
W	Rules of Recognition and Enforcement	389
	A. No Recognition and Enforcement	389
	B. Convention-Based Recognition and Enforcement	390
		390
	C. Reciprocity D. Restricted Personnition and Enforcement	
W 7	D. Restricted Recognition and Enforcement	391
٧.	Concluding Observations	392
Cha	apter 10	
Geo	o-identification: Time to Take Technology Seriously	395
I.	Internet Architecture, Regulation and 'Borders'	396
II.	Geo-location Technologies	398
	A. Sophisticated Geo-location Technologies	400
	1. Client-Side Geo-location	400
	2. Server-Side Geo-location	401
	3. The Future of Sophisticated Geo-location Technologies	414
	B. Unsophisticated Geo-location Technologies	418
	C. Geo-location Technologies in Practice	419
III	Non-Technical Means of Geographical Identification	426
TII.	A. Disclaimers	427
	B. 'Click-Wrap' Agreements	429
	C. Menus: The Better and Worst Alternative	430
		430
	D. Delivery Address 1. Digitized Products	
	1. Digitized Products	432
	E. Offline Identification	433
WWZ	F. Non-Technical Geo-identification in Practice	433
	Geo-identification: A Question of Attitudes	435
٧.	Concluding Observations	440
Ch	apter 11	
Pro	posed 'Defamation Convention Model'	445
I.	Structure of the Models	446
II.	Introduction to the 'Defamation Model'	446
III.	Basic Features of the Proposed Model	447
	Article-By-Article	450
	Putting The 'Defamation Model' to the Test	468
Ch	apter 12	
	apter 12 oposed 'Contracts Convention Model'	471
	Basic Features of the Proposed Model	471
The state of the s	Article-By-Article	472
	Putting the 'Contracts Model' to the Test	489
TIT.	adding the Conducts whole to the rest	407
		X111

Chapter 13 Concluding Remarks	491
Appendix 1	495
Appendix 2	499
Appendix 3	503
Selected Bibliography	507
Table of Authorities	529
Index	547