

Contents

<i>Preface</i>	xi
<i>Acknowledgments</i>	xiii
1 Media and Media Psychology <i>Gayle S. Stever</i>	1
2 Key Theories and Concepts from Media Psychology <i>Gayle S. Stever</i>	15
3 Research Methods <i>Gayle S. Stever</i>	37
4 Positive Psychology, Moral Reasoning, and Prosocial Behavior <i>Gayle S. Stever</i>	49
5 Social Justice and the Media: Gender, Class, and Disability <i>Gayle S. Stever</i>	67
6 Social Justice and the Media: Race, Ethnicity, and Religion <i>Gayle S. Stever</i>	97
7 Aliens Eating Reese's: Media Influence and Advertising <i>J. David Cohen</i>	121
8 Propaganda, Fake News, and Deepfaking <i>Mary E. Myers</i>	161
9 Processes of Audience Involvement <i>Gayle S. Stever</i>	183
10 Dark Media: Violence, Pornography, and Addiction <i>J. David Cohen</i>	205
11 Join the Adventure: The Psychology of Gaming <i>J. David Cohen</i>	233

12 The Social Nature of Media	261
<i>Gayle S. Stever</i>	
13 The Turbulent 20s: COVID-19 and the Media	281
<i>Gayle S. Stever & J. David Cohen</i>	
14 The Future of Media Psychology	305
<i>David C. Giles</i>	
<i>Index</i>	315