

1. Introduction	3
Background	3
Elaboration of the document	3
2. Action Plan – Measures and Recommendations for the Implementation of the Strategy	4
Strategic Objective 1	4
1. Food products in the market do not pose a risk to human health	4
1.1. Load of chemical substances in food chains has been decreasing	4
1.2. Microbial hazards are effectively reduced	5
1.3. Current data on food are available	8
1.4. Attention is paid to new hazards	10
2. Food safety system has for a long time been functional and sustainable	13
2.1. Further development of the system with the application of risk analysis principles	13
2.2. Effective inter-ministerial cooperation	14
2.3. Adequate staffing capacities for functioning and development of the system	16
3. Educated consumer can make an informed choice	17
3.1. Timely communication of precise and verified information	17
3.2. Educating laymen, deepening the knowledge of professionals	19
Strategic Objective 2	21
1. Creating a healthy eating environment	22
1.1. School meals and nutrition	22
1.2. Nutrition labelling	23
1.3. Measures to support reformulation of food and beverages	24
1.4. Eliminating trans-fatty acids	26
1.5. Marketing food to children	26
1.6. Competitive pricing (price discounts) for healthy foods	27
2. Promoting healthy eating throughout the life	28
2.1. Nutritional needs of pregnant and breastfeeding women	28
2.2. Early childhood nutrition	29
2.3. Communication with the public	30
2.4. Nutrition and lifestyle in ageing	31
3. Strengthening health systems to promote healthy diet	32
3.1. Nutrition education and counselling in primary health care	32
3.2. System capacity for nutrition-related issues	33
4. Surveillance, monitoring and evaluation	34
4.1. Growth monitoring in children – anthropometric measurements	34
4.2. Food consumption and nutrient intake surveys	35
3. Action Plan Implementation and Evaluation	36
3.1. Hierarchy of strategic activities	36
3.2. Action Plan Implementation	36
3.3. Changes and evaluation of the Action Plan implementation	36
4. List of Abbreviations	38
Annex: Overview of Measures	39

Action Plan for the Implementation of the Food Safety and Nutrition Strategy