## **CONTENTS**

Lis	i of figures	XI
Lis	t of tables	xiv
Notes on contributors		xvi
	Introduction: city tourism and tourism cities	1
	Alastair M. Morrison and J. Andres Coca-Stefaniak	
PA	RT I	
Co	ntemporary issues, challenges and trends in urban tourism	15
1	Challenges of world tourism cities: London, Singapore and Dubai	19
	Cristina Maxim	
2	Global terrorism in tourism cities: the case of World Heritage Sites	31
	Cláudia Seabra and Odete Paiva	
3	Sustainable tourism in cities	52
	Jonathon Day	
4	The sharing economy in tourism cities	65
	Amanda Belarmino	
5	Urbanisation and its effects on city tourism in China	76
	Jian Ming Luo and Chi Fung Lam	
6		88
	Maria Gravari-Barbas and Sandra Guinand	

## Contents

7	Urbanism and overtourism: impacts and implications for the city of Hyderabad	101
	Gaitree (Vanessa) Gowreesunkar and Mahender Reddy Gavinolla	
8	Micro shocks and public outrage: city tourism in a turbulent world Craig Webster and Sotiris Hji-Avgoustis	121
	RT II	
Ma	rketing, branding and markets for tourism cities	131
9	Marketing and managing city tourism destinations  Alastair M. Morrison	135
10	The emergence of the business tourism city Rob Davidson	162
11	An eventful tourism city: hosting major international exhibitions in Melbourne Valentina Gorchakova and Vladimir Antchak	174
12	How credible is Vancouver's new destination brand? An analysis of a destination's brand promise and the tourist's brand experience Rami K. Isaac and Jacqueline Wichnewski	187
13	Family tourism: past, present and opportunities  Xinran Y. Lehto, Jun Chen and Uyen Le	207
14	The impact of Millennials on urban tourism  Dae-Young Kim and Ye-Jin Lee	228
15	Visiting older friends and relatives: opportunities for tourism cities Elisa Backer (Zentveld)	242
16	Dark tourism and cities  John J. Lennon	252
17	Green cities as bird watching destinations  David Newsome and Greg Simpson	262

## Contents

PART III Product and technology developments for tourism cities 277		277
18	Cultural and heritage tourism in contemporary cities  Stephen W. Boyd	281
19	Outdoor and indoor markets in tourism cities  Joan C. Henderson	293
20	Something for everyone? The challenge of touristic urban spaces  Ece Kaya and Deborah Edwards	304
21	Shaping urban destinations: perspectives on tourist attractions Sello Samuel Nthebe and Magdalena Petronella (Nellie) Swart	319
22	"Le vieux" and "le nouveau": the ambidextrous model of French tourism cities  Hugues Séraphin	333
23	The transition of a coastal industrial city into a world-class tourism and maritime city: the case of Port Elizabeth  Cina Van Zyl	346
24	Smart urban tourism destinations at a crossroads: being "smart" and urban are no longer enough  J. Andres Coca-Stefaniak and Gildo Seisdedos	359
25	eTourism challenges for urban tourism destinations Sebastian Molinillo, Rafael Anaya-Sánchez and Antonio Guevara-Plaza	374
26	The growing role of social media in city tourism  Ulrike Gretzel	389
27	Transport in tourism cities: beyond the functional and towards an experiential approach  Claire Papaix and J. Andres Coca-Stefaniak	400
28	The artistic medium of walking: a model for reflexive tourism the memory is the medium – tourism, walking and art Blake Morris	410

## Contents

	RT IV orldwide tourism cities and urban tourism	421
29	Urban tourism development in Europe: a double-edged sword for the cities?  Irem Önder and Bozana Zekan	425
30	Tourism cities in the United States  Costas Spirou	436
31	Tourism in Latin America: an overview and new experiences in city tourism  Blanca A. Camargo, María L. Chávez and María del Carmen Ginocchio	446
32	Tourism in ASEAN cities: features and directions Hera Oktadiana and Philip L. Pearce	462
33	Socialist legacies and cities: societal approach towards the socialist heritage Katia Iankova and Sonia Mileva	477
34	Tourism cities in post-communist countries  Melanie Kay Smith and Tamara Klicek	493
35	Tourism cities in China Bihu Wu, Qing Li, Feiya Ma and Ting Wang	508
36	Appreciating geology in the urban environment Samantha Richards, Greg Simpson and David Newsome	520
37	Dolphins in the city Greg Simpson, Jessica Patroni, David Kerr, Jennifer Verduin and David Newsome	540
38	Location, urban fabric and transportation: historical morphogenetic analysis of tourism cities along the Grand Canal Fang Wang, Bingyu Lin and Qingyin Liu	551
39	Macau as a city of gastronomy: the role of cuisine in a tourism product bundle Kim-Ieng Loi, Weng-Hang Kong and Hugo Robarts Bandeira	569
40	The present situation of Wuhan city tourism development Yan (Mary) Mao	579
Index		587