## Contents

List of Figures and Tables Acknowledgments Note on Japanese Names, Terms and Transliteration

1X

XI

...

1

14

44

68

89

115

141

153

171

X111

- Introduction: What Is This Book About?
- Media and New Religions in Japan 1
- The Importance of Media Engagements: Themes 2
- Mediating (Buddhist) Rituals: Agonshū's Satellite 3 Broadcasting
- Mediating the Leader's Image: Kofuku no Kagaku's 4 Communication Strategies in the 1990s
- New Religions and Offline/Online Interactions: Aum 5 Shinrikyō, Hikari no Wa and the Internet
  - **Conclusions: Mediation Practices and Reception**

and the state with the shirt and the state of the state o

and the second of the second o

A SALES SHALL STATE OF A SALE OF A S

Bibliography Index