

Contents

| | |
|------------------------------|------|
| <i>List of illustrations</i> | vii |
| <i>Notes on contributors</i> | viii |
| <i>Acknowledgements</i> | xi |

| | |
|-------------------------------------|---|
| 1 Introduction | 1 |
| MANDY THOMAS AND LISA B.W. DRUMMOND | |

PART I

The background to recent changes 19

| | |
|--|----|
| 2 Political developments in Vietnam: the rise and demise of Le Kha Phieu, 1997–2001 | 21 |
| CARLYLE A. THAYER | |
| 3 Vietnam – culture and economy: dyed-in-the-wool tigers? | 35 |
| ADAM FFORDE | |
| 4 The politics of the greenback: the interaction between the formal and black markets in Ho Chi Minh City | 60 |
| MARTIN GAINSBOROUGH | |

PART II

Everyday life and cultural change in contemporary Vietnam 73

| | |
|---|----|
| 5 Footpath traders in a Hanoi neighbourhood | 75 |
| PETER HIGGS | |

| | | |
|-----------------|---|------------|
| 6 | Speaking pictures: <i>biem hoa</i> or satirical cartoons on government corruption and popular political thought in contemporary Vietnam | 89 |
| | PHAM THU THUY | |
| 7 | <i>Bia om</i> and karaoke: HIV and everyday life in urban Vietnam | 110 |
| | STEPHEN MCNALLY | |
| PART III | | |
| | Vietnamese popular culture | 123 |
| 8 | Pilgrims and pleasure-seekers | 125 |
| | ALEXANDER SOUCY | |
| 9 | Digesting reform: opera and cultural identity in Ho Chi Minh City | 138 |
| | PHILIP TAYLOR | |
| 10 | Popular television and images of urban life | 155 |
| | LISA B.W. DRUMMOND | |
| 11 | Spatiality and political change in urban Vietnam | 170 |
| | MANDY THOMAS | |
| PART IV | | |
| | The view from within: the changing world of Vietnamese cultural practitioners | 189 |
| 12 | Representations of <i>doi moi</i> society in contemporary Vietnamese cinema | 191 |
| | DANG NHAT MINH AND PHAM THU THUY | |
| 13 | Let's talk about love: depictions of love and marriage in contemporary Vietnamese short fiction | 202 |
| | PHAN THI VANG ANH AND PHAM THU THUY | |
| 14 | <i>Doi moi</i> and the crisis in Vietnamese dance | 219 |
| | CHERYL STOCK | |
| | <i>Index</i> | 241 |