

TABLE OF CONTENTS

Preface	V
Summary of contents	VII
Abbreviations	XV
One Introduction – <i>M. Lips</i>	1
1.1 Introduction: The Complexity of Designing Regulation for ‘On-Line’ Activities	1
1.2 The Mutual Influence of Technological, Societal, and Regulatory Developments	2
1.3 New Regulatory Questions, Dilemmas, and Options in a Networked Society	4
1.3.1 Traditional regulatory frameworks, technical characteristics and societal transformations	4
1.3.2 Alternative regulatory options	7
1.4 Developments Towards Regulatory Starting Points	7
1.5 Exploring Regulatory Starting Points: Methodological Justification and Contents of the Book	10
Two Inventory of General ICT Regulatory Starting Points – <i>M. Lips</i>	13
2.1 Introduction	13
2.2 US ICT Regulatory Starting Points	15
2.3 European Starting Points for ICT Regulation	19
2.4 Asian and Pacific ICT Regulatory Starting Points	24
2.4.1 Singapore	24
2.4.2 Japan	28
2.4.3 Australia	34
2.5 ICT Regulatory Starting Points of International Organizations	36
2.5.1 Organization for Economic Co-operation and Development (OECD)	36
2.5.2 G7/G8	37
2.5.3 United Nations Commission on International Trade Law (UNCITRAL)	40
2.5.4 World Intellectual Property Organization (WIPO)	40
2.5.5 World Trade Organization (WTO)	41
2.5.6 International Telecommunications Union (ITU)	41
2.5.7 Preparations of the World Summit on the Information Society (WSIS)	42
2.6 General ICT Regulatory Starting Points: Some First Observations	47

Three	What Holds Off-Line, Also Holds On-Line? – <i>M. Schellekens</i>	51
3.1	Introduction	51
3.2	Where Does It Come From?	51
3.3	What Does It Mean?	55
3.3.1	On-line and off-line	55
3.3.2	What holds off-line, also holds on-line	56
3.4	How Does It Apply?	59
3.5	When Should It Apply?	65
3.6	How Can It Be Applied?	72
3.7	What Should It Mean?	74
Four	Should ICT Regulation Be Technology-Neutral? – <i>B-J. Koops</i>	77
4.1	Introduction	77
4.2	Where Does It Come From?	77
4.3	What Does It Mean?	79
4.3.1	‘ICT’	79
4.3.2	‘Regulation’	81
4.3.3	‘Technology’	81
4.3.4	‘Neutral’	82
4.3.5	‘ICT regulation should be technology-neutral’	83
4.4	How Does It Apply?	91
4.4.1	Electronic signatures	91
4.4.2	The constitutional right to secrecy of communications	94
4.4.3	Misuse of devices	96
4.5	When Should It Apply?	98
4.6	How Can It Be Applied?	104
4.7	What Should It Mean?	107
Five	Should Self-Regulation Be the Starting Point? – <i>B-J. Koops, M. Lips, J. Nouwt, C. Prins and M. Schellekens</i>	109
5.1	Introduction	109
5.2	Where Does It Come From?	110
5.2.1	International initiatives	110
5.2.1.1	European Union	110
5.2.1.2	OECD	112
5.2.1.3	UN/ITU	114
5.2.2	National initiatives	115
5.2.2.1	Australia	115
5.2.2.2	The Netherlands	116
5.2.2.3	United Kingdom	117
5.2.2.4	United States	118
5.3	What Does It Mean?	119
5.3.1	Key characteristics	119

5.3.2	Typology and the relation to government regulation	120
5.3.3	Advantages and disadvantages of self-regulation	123
5.3.4	Self-regulation in practice: How does it apply?	126
5.3.4.1	Codes, guidelines, and assessment schemes for on-line activity	126
5.3.4.2	Standards	128
5.3.4.3	Netiquette	129
5.3.4.4	Public watchdogs and hotlines	130
5.3.4.5	Technology as self-regulation	131
5.4	When Should It apply?	132
5.4.1	Criteria in policy documents	133
5.4.2	Main criteria	136
5.5	How Can It Be Applied?	140
5.6	What Should It Mean?	148
Six	Should ICT Regulation Be Undertaken at an International Level? – C. Prins	151
6.1	Introduction	151
6.2	Where Does the Starting Point Come From?	152
6.3	What Does International Regulation Mean?	158
6.3.1	‘International level’	159
6.3.2	Regulation	163
6.4	How Does Regulation Apply?	165
6.4.1	Copyright	166
6.4.2	Domain names and Internet governance	168
6.4.3	Personal data protection	170
6.4.4	Cross-border law enforcement	173
6.5	Why Strive for Harmonization?	175
6.5.1	Legal certainty	176
6.5.2	Balanced competition on markets	178
6.5.3	Administrative burden	180
6.5.4	The race to the bottom	181
6.5.5	No room for nationally oriented perspectives	182
6.5.6	A minimum level of legal security or protection	184
6.5.7	Effective enforcement	185
6.5.8	Interests of developing countries	187
6.5.9	Infrastructure is a global thing	188
6.5.10	Code as international law	189
6.6	Boundaries and Limitations of International Rule-Making	189
6.6.1	Formal and recognized limits of international rule-making	190
6.6.2	The nature of the issue at stake	192
6.6.3	The nature of differences between national solutions	193
6.6.4	Different mechanisms in realizing harmonization	194
6.7	Relevance of the Starting Point	195
6.8	Conclusion	200

Seven	Code As Law? – <i>S. van der Hof and K. Stuurman</i>	203
7.1	Introduction	203
7.2	The Meaning of ‘Code As Law’	205
7.2.1	Content	205
7.2.2	The origin of ‘code as law’	208
7.2.3	Implications of ‘code as law’	210
7.3	How Does ‘Code As Law’ Apply?	213
7.3.1	Digital Rights Management (DRM)	213
7.3.2	Privacy enhancing technologies	215
7.4	‘Code As Law’ in a Broader Perspective	217
7.4.1	Code: Rules or rules of law?	217
7.4.2	Code as law: A new phenomenon?	219
7.4.2.1	Technological developments as a source of ‘rules’	219
7.4.2.2	The enforcement of rules by means of technology	219
7.4.3	Internet-related decision-making v. other forms of standardization	223
7.4.4	‘Code as law’ in a changing world; The Internet in transition	224
7.4.5	‘Code as law’: How to solve the problem	226
7.5	Concluding Remarks	226
Eight	Conclusion – <i>M. Schellekens, B-J. Koops and C. Prins</i>	229
8.1	Introduction	229
8.2	The Starting Points: Advantages and Drawbacks	229
8.3	Can the Starting Points Be Used?	233
8.3.1	The starting points as a procedural checklist	234
8.3.2	Making the starting points more concrete	235
8.4	Future Outlook	237
Nine	Selected Comments on Themes Developed in this Volume	239
9.1	Four Myths About Regulating in the Information Society – A Comment – <i>H. Burkert</i>	239
9.1.1	Introduction	239
9.1.2	The myth of technological neutrality	240
9.1.3	The myth of internationalization	242
9.1.4	The myth of ‘Code as Code’	244
9.1.5	The myth of ‘Self-Regulation’	245
9.1.6	Final observation	246
9.2	ICT and Co-Regulation: Towards a New Regulatory Approach? – <i>Y. Pouillet</i>	247
9.3	Comment on ‘Should ICT Regulation Be Undertaken at an International Level?’ – <i>D. Burk</i>	261
9.3.1	Introduction	261
9.3.2	Law as a product	262

9.3.3	Law as a standard	268
9.3.4	Conclusion	272
 Literature		 273
About the editors and authors		289
Index		291