

Contents

Foreword by Jerome P. Kassirer, ix

PART I FRAMING THE ISSUES

Introduction: Patient Stories, 3

- 1 The Heart of the Matter, 8

PART II FRANCE

- 2 The Evolution of French Medicine, 27
- 3 Coping with Physicians' Conflicts of Interest in France, 53

PART III UNITED STATES

- 4 The Rise of a Protected Medical Market: The United States before 1950, 75
- 5 The Commercial Transformation: The United States, 1950–1980, 99
- 6 The Logic of Medical Markets: The United States, 1980–Present, 116
- 7 Coping with Physicians' Conflicts of Interest in the United States, 140

PART IV JAPAN

- 8 The Evolution of Japanese Medicine, 161
- 9 Coping with Physicians' Conflicts of Interest in Japan, 184

PART V IMPLICATIONS

10 Reforms, 207

11 Professionalism Reconsidered, 231

Conclusion: The Way Forward, 247

Appendix: The Idea of Conflicts of Interest: Its Origins
and Application to Physicians, 251

Acronyms, 257

Glossary of French Terms in English, 260

Acknowledgments, 261

Notes, 265

Bibliography, 331

Index, 361

About the Author, 375