Contents

List of contributors viii
List of abbreviations xvi

PART I INTRODUCTION

1 Introduction and overview to the *Research Handbook on Digital Sociology* 2
Jan Skopek

2 Social theory and the internet in everyday life 23
Pu Yan

PART II RESEARCHING THE DIGITAL SOCIETY

3 Digital and computational demography 48
Ridhi Kashyap and R. Gordon Rinderknecht, with Aliakbar Akbaritabar, Diego Alburez-Gutierrez, Sofia Gil-Clavel, André Grow, Jisu Kim, Douglas R. Leasure, Sophie Lohmann, Daniela V. Negraia, Daniela Perrotta, Francesco Rampazzo, Chia-Jung Tsai, Mark D. Verhagen, Emilio Zagheni, and Xinyi Zhao

4 Digital technologies and the future of social surveys 87
Marcel Das and Tom Emery

5 Mobile devices and the collection of social research data 101
Bella Struminskaya and Florian Keusch

6 Unlocking big data: at the crossroads of computer science and the social sciences 115
Oliver Posegga

7 Regression and machine learning 130
Lukas Erhard and Raphael Heiberger

8 Investigating social phenomena with agent-based models 146
Pablo Lucas and Thomas Feliciani

9 Inclusive digital focus groups: lessons from working with citizens with limited digital literacies 161
Elinor Carmi, Eleanor Lockley, and Simeon Yates

PART III ANALYSING DIGITAL LIVES AND ONLINE INTERACTION

10 Social networking site use in professional contexts 179
Christine Anderl, Lea Baumann, and Sonja Utz

11 Online dating and relationship formation 195
Maureen Coyle and Cassandra Alexopoulos

12 Studying mate choice using digital trace data from online dating 211
Jan Skopek

13 Testing sociological theories with digital trace data from online markets 241
Wojtek Przepiorka

14 Using YouTube data for social science research 258
Johannes Breuer, Julian Kohne, and M. Rohangis Mohseni

15 Automated image analysis for studying online behaviour 278
Carsten Schwemmer, Saïd Unger, and Raphael Heiberger

PART IV DIGITAL PARTICIPATION AND INEQUALITY

16 Social disparities in adolescents' educational ICT use at home: how digital and educational inequalities interact 293
Birgit Becker

17 The early roots of the digital divide: socioeconomic inequality in children's ICT literacy from primary to secondary schooling 307
Giampiero Passaretta and Carlos J. Gil-Hernández

18 Digital inequalities and adolescent mental health: the role of socioeconomic background, gender, and national context 328
Pablo Gracia, Melissa Bohnert, and Seyma Celik

19 The gender gap in digital skills in cross-national perspective 348
José-Luis Martínez-Cantos

PART V CONSEQUENCES OF DIGITAL TECHNOLOGICAL CHANGE

20 Doing family in the digital age 365
Claudia Zerle-Elsäßer, Alexandra N. Langmeyer, Thorsten Naab, and Stephan Heuberger

21 The mental health cost of swiping: is dating app use linked to greater stress and depressive symptoms? 379
Gina Potarca and Julia Sauter

22 Social media and well-being at work, at home, and in-between: a review 398
Julius Klingelhoefer and Adrian Meier

23 The digital transition of the economy and its consequences for the labour market 419
Werner Eichhorst and Gemma Scalise

24 Further training in the context of the digital transformation 433
Thomas Kruppe and Julia Lang

25 Digital campaigning: how digital media change the work of parties and campaign organizations and impact elections 446
Andreas Jungherr

Index 463