CONTENTS

	FOREWORD	ix
	PREFACE	XV
	INTRODUCTION: A Private-Public Cycle?	3
1.	On Disappointment	9
	The Role of Disappointment in Preference Change Taking Disappointment Seriously	9
2.	Varieties of Consumer Disappointment	25
	The Privileged Position of Truly Nondurable Goods	27
	Consumer Durables	32
	Services	39
3.	The General Hostility Toward New Wealth	46
	Historical Evidence from the Eighteenth Century in England and France	46
	The Manifold Case against New Goods	53
4.	From Private Concerns into the Public Arena—I	62
	Exit and Voice Reactions to Consumer Disappointment Explaining Changes in Life-Styles: Ideology and	62
	Second-Order Volitions	66
5.	From Private Concerns into the Public Arena—II	77
	Collective Action and the Rebound Effect	77
	Why Free Rides Are Spurned	82
6.	The Frustrations of Participation in Public Life—I	92
	The Poverty of Our Imagination	93
	Overcommitment and Addiction	96
7.	The Frustrations of Participation in Public Life—II	103
	The Underinvolvement of Voting	103
	A Historical Digression on the Origins of	
	Universal Suffrage	112

CONTENTS

8.	Privatization	121
	Corruption	123
	Public Virtue Debunked	125
	Attractions of the Private Sphere	128
	CONCLUSION	131
	INDEX	135