## Contents

Part One: Economics and Identity	
ONE Introduction	3
two Identity Economics	9
THREE Identity and Norms in Utility	17
POSTSCRIPT TO CHAPTER THREE A Rosetta Stone	21
FOUR Where We Fit into Today's Economics	27
Part Two: Work and School	
FIVE Identity and the Economics of Organizations	39
six Identity and the Economics of Education	61
Part Three: Gender and Race	
SEVEN Gender and Work	83
EIGHT Race and Minority Poverty	97

## CONTENTS

## Part Four: Looking Ahead

NINE Identity Economics and Economic Methodology	113
TEN Conclusion, and Five Ways Identity Changes	
Economics	121
Acknowledgments	131
Notes	135
References	153
Index	173