Contents

ethneti fore atmund sontest land as

List of Figures	Vii
Preface to the 2020 Paperback Edition	ix
Preface: What Is Narrative Economics?	xv
Acknowledgments	xxvii
Part I The Beginnings of Narrative Economics	
1 The Bitcoin Narratives	3
2 An Adventure in Consilience	12
3 Contagion, Constellations, and Confluence	18
4 Why Do Some Narratives Go Viral?	31
5 The Laffer Curve and Rubik's Cube Go Viral	41
6 Diverse Evidence on the Virality of Economic Narratives	53
Part II The Foundations of Narrative Economics	
7 Causality and Constellations	71
8 Seven Propositions of Narrative Economics	87
Part III Perennial Economic Narratives	
9 Recurrence and Mutation	107
10 Panic versus Confidence	114
11 Frugality versus Conspicuous Consumption	136
12 The Gold Standard versus Bimetallism	156
13 Labor-Saving Machines Replace Many Jobs	174

vi CONTENTS

14 Automation and Artificial Intelligence Replace	
Almost All Jobs	196
15 Real Estate Booms and Busts	212
16 Stock Market Bubbles	228
17 Boycotts, Profiteers, and Evil Business	239
18 The Wage-Price Spiral and Evil Labor Unions	258
Part IV Advancing Narrative Economics	
19 Future Narratives, Future Research	271
Appendix: Applying Epidemic Models to	
Economic Narratives	289
Notes	301
References	325
Index	351

and the Population and the Population of the Page