

CONTENTS

PART I THE STUDY OF SOCIETY

1

THE SOCIOLOGICAL PERSPECTIVE

- What Is Sociology?** 3
 - Sociology and the Other Social Sciences 4
 - The Sociological Imagination 5
 - The Sociological Perspective 6
 - Social Facts 6
- Early Sociological Theory** 9
 - The Importance of Theory 9
 - The Roots of Sociology 9
- **Vignette: “Sociology, Social Change, and You”**
by Kathryn P. Grzelkowski 10
- **Social Policy Issue: Social Policy and Sociology** 14
- Modern Social Theory** 15
 - The Functional Perspective 15
 - The Conflict Perspective 17
 - The Interpretive Perspective: Symbolic Interaction, Dramaturgy, Ethnomethodology 18
- New Perspectives in Sociology** 19
 - Humanist Sociology 20
 - Feminist Sociology 20
 - Reductionist Challenges to the Sociological Perspective 21
- Summary** 22
- Suggested Readings** 23

2

DOING SOCIOLOGY

- Why We Do Research** 25
- Ways of Knowing: Subjective and Objective** 26
 - The Scientific Method 26
- The Science in Social Science** 28
- The Research Process** 29
 - What to Study 29
 - Designing the Study 31
- **Vignette: “Learning with the Boys”** by Gary Alan Fine 37

- Analyzing the Data** 38
 - Percentages 38
 - Rates and Ratios 38
 - Measures of Central Tendency 39
- Reporting the Findings** 39
 - **Social Policy Issue: To Tell or Not to Tell?** 39
 - Presenting the Data 40
 - Tables and Figures 41
- Sociology for What and Whom? Nonscientific and Ethical Considerations** 41
 - Value Judgments 42
 - Funding Sources 42
 - Deception 42
- Summary** 44
- Suggested Readings** 44

PART II SELF IN SOCIETY

3

THE CULTURAL CONTEXT

- The Evolutionary Basis of Culture** 49
 - The Emergence of Culture 49
- Describing Culture** 50
 - Symbols and Language 50
 - Nonverbal Communication 51
 - Language and Perception 51
- Cultural Development: From Simple to Complex** 52
 - Types of Cultures and Societies 53
 - The Tasaday: From Leaves to Levi's? 55
 - Cultural Development in a Conflict Perspective 57
- Analyzing Culture** 57
 - Cultural Universals and Cultural Variability 57
 - Ethnocentrism and Cultural Relativism 58
- **Vignette: “Studying Women in Diverse Cultures”** by Esther Ngan-Ling Chow 59
- **Social Policy Issue: Is Modernization Good for You?** 60
 - Ideal and Real Culture 61
 - Norms and Values 61
 - Subcultures 64

The Value System of the United States	65
Summary	68
Suggested Readings	69

4

SOCIAL STRUCTURE, GROUPS, AND INTERACTION

The Importance of Social Structure	71
Components of Social Structure	72
Social Systems	72
Context of Social Interaction	78
Definition of the Situation	78
Groups	79
Group Characteristics	80
Group Structure and Processes	82
Group Structure	82
Group Interaction Processes	85
■ <i>Vignette: "The Sociology of Emotions" by Arlie Hochschild</i>	90
Formal Organizations	91
Bureaucracy	91
■ <i>Social Policy Issue: Is the Bureaucracy a Threat to Democracy?</i>	93
Informal Groups and Impersonality within the Bureaucracy	93
Summary	94
Suggested Readings	95

5

THE SOCIAL SELF

Socialization	97
The Effects of Extreme Isolation	97
The Evolutionary Bases	98
The Socialization Process	99
Learning One's Place	99
Subcultural Differences	100
■ <i>Social Policy Issue: Spoil the Rod and Spare the Child?</i>	101
Agents of Socialization	102
Formation of the Self	105
James, Cooley, and the Social Self	106
Mead and the Self-Process	106
Goffman and the Presentation of Self	108
Other Views of Human Development	109
Sigmund Freud and the Control of Impulse	110
Erikson and Ego Development	111
Piaget and Cognitive Development	112
Kohlberg, Gilligan, and Moral Development	113
■ <i>Vignette: "Learning from Children" by Barrie Thorne</i>	114
B. F. Skinner and Behaviorism	115
Socialization across Cultures and the Life Course	116

The Cultural Factor	116
Adult Socialization	116
Reflections on the Nature of the Child	118
Summary	118
Suggested Readings	119

6

CONFORMITY AND DEVIANCE

Conformity and Deviance	121
Structuring Conformity	124
How Norms Develop	124
Strength of Norms	125
■ <i>Vignette: "Learning from Bogeymen" by Joel Best</i>	126
Definitions of Deviance	127
Social Functions of Deviance	128
Deviance as a Safety Valve	129
Expressing Discontent	130
Principled Challenges to the Norms	131
Social Control	132
Theories of Deviance	133
Biological and Psychological Theories	133
Sociological Theories	135
Deviant Careers and Noncareers	140
Eccentric Behavior	141
Petty and Institutionalized Evasions of the Norms	142
Mental Illness as a Social Process	142
■ <i>Social Policy Issue: Homelessness as a New Deviant Career?</i>	144
Summary	146
Suggested Readings	147

7

SEXUALITIES

Sociological Models of Sexuality	149
The Functional Perspective	149
The Conflict Perspective	150
The Symbolic Interaction Perspective	151
Sexuality in America	152
Historical Perspective	152
Sexual Norms and Behaviors Today	153
Adolescent Sexuality	154
Adolescent Pregnancy	155
■ <i>Social Policy Issue: Abortion—Whose Body? Whose Baby?</i>	157
Reproduction, Sexuality, and the Law	159
Homosexualities: The Lesbian and Gay Male Experience	159
Cross-Cultural and Historical Perspectives	159
Organizing for Gay Rights	160
Roots of Homosexuality	161
Prevalence of Homosexuality	163

Gay Life-Styles: Pair Relationships within the Homosexual Subculture 163

■ **Vignette: "Researching the Social Contexts of Sexuality"** by Beth E. Schneider 164

Sexual Violence 165

Child Molesting 165

Violence against Women 166

Pornography 167

Sexual Harassment 168

The Flip Side of the Sexual Revolution 169

Summary 169

Suggested Readings 170

PART III
SOCIAL DIFFERENCES AND
INEQUALITY

8

SOCIAL STRATIFICATION

Principles of Stratification 175

Theoretical Perspectives 175

The Functional Theory of Stratification 175

Conflict Theories of Stratification 176

A Unified View 177

Dimensions of Social Stratification 177

Power 177

Prestige 178

Property 179

Socioeconomic Status 182

Social Class in America 182

Measuring Social Class 182

Class Awareness and Self-Perception 183

Class Consciousness 184

Social Class and Social Order 185

Poverty in America 186

Explaining Poverty 186

■ **Vignette: "Everyday Sociology"** by James R. Kluegel 187

Who Are the Poor? 188

Welfare Programs 189

■ **Social Policy Issue: How Fair Is Workfare?** 190

Life-Styles of the Rich and Famous 191

Wealth and Class 192

Social Mobility 193

Caste and Class 193

Social Mobility in the United States 194

Structural Mobility 195

Absolute and Relative Mobility 196

Status Attainment 196

The Research Evidence 196

Criticism of the Status Attainment Model 197

Social Status in Everyday Life 197

Status Symbols 198

Status Consistency and Inconsistency 198

Summary 199

Suggested Readings 200

9

GENDER STRATIFICATION

Sex and Gender 203

The Nature of Sex Differences 204

Biological Perspectives 204

A Sociological View of Sex Differences 204

The Distribution of Sex Differences 205

A Sociological Model of Gender Stratification 205

Functional and Conflict Perspectives 207

Socialization to Gendered Identities 208

Gendered Self-Images 209

Conversational Analysis 209

Systems of Gender Inequality 210

The Power Dimension 210

Prestige 213

Labor Force Participation 214

The Wage Gap 216

■ **Social Policy Issue: Comparable Worth** 217

Education 218

Winds of Change 218

Changes in Men's Lives 219

■ **Vignette: "The Sociology of Masculinity"** by Michael S. Kimmel 220

Changing Attitudes 222

The Impact of Feminist Scholarship 223

Summary 224

Suggested Readings 225

10

AGE STRATIFICATION
THROUGHOUT THE
LIFE COURSE

The Importance of Age Stratification 228

Age and Social Structure 228

The Importance of Age Structure 231

Birth Cohorts 232

Shifts in the Age Structure of the United States 232

Life Expectancy 232

The Age Structure of Roles 233

Age-Related Capacities 233

The Appearances of Age 233

Structure of Roles, Role Strain, and Role Slack throughout the Life Course 234

Adolescence and Young Adulthood 235

Middle Age 235

Old Age 236

- The Elderly in Modern Societies 238**
 Theoretical Perspectives 238
 Income and Labor Force Participation 239
 Voting Patterns of the Elderly 242
- **Vignette: "Studying the Older Population" by Charles F. Longino, Jr. 243**
 Is There a Subculture of Aging? 244
- Health, Illness, and Social Supports 244**
 Health and Illness 244
- **Social Policy Issue: Who Will Pay for Long-Term Care? 246**
 Family Support Systems 246
- Summary 247**
Suggested Readings 248

11

RACIAL, ETHNIC, AND RELIGIOUS MINORITIES

- Ethnicity, Race, and Religion 251**
Models for the Integration of Minority Groups 252
 The Melting Pot 252
 Cultural Pluralism 253
- Processes in the Integration of Minority Groups 254**
 Segregation 255
 Accommodation 255
 Acculturation 255
 Assimilation 255
 Amalgamation 255
- Barriers to Integration 256**
 Prejudice 256
 Discrimination 257
 Impact of Discrimination 257
 Institutionalized Discrimination/Racism 258
 The Persistence of Prejudice and Discrimination 258
- Immigration to the United States 259**
Racial Minorities 261
 Native Americans 261
 African-Americans in America 262
- **Vignette: "The Changing Black Class Structure" by Bart Landry 266**
 - **Social Policy Issue: Is Racism on the Increase? 267**
 Asians in the United States 268
- Ethnic Minorities 272**
 Latinos 272
 Middle Easterners 274
- Religious Minorities 275**
 Protestants 275
 Catholics 275
 Jews 276
- Emerging Themes in Group Relations 276**
Summary 277
Suggested Readings 278

PART IV INSTITUTIONAL SPHERES

12

COURTSHIP, MARRIAGE, AND THE FAMILY

- Bases of the Family 283**
 Functional Explanations 283
 Conflict Explanations 284
- Kinship in Cross-Cultural Perspective 285**
 Cultural Universals and Variations 285
- The Family in Historical Context 286**
 Extended-Family Systems 286
 Nuclear Families 286
 The Family in American History 287
 From Traditional to Modern 287
- The Modern Family 288**
 Mate Selection in Modern Societies 288
 Egalitarianism 291
 The Family Cycle 291
 Parenthood 293
 Modern Marriage: Doing It Less and Enjoying It More? 293
 Violence in the Family 295
 Divorce and Remarriage 296
- Varieties of American Families 300**
 Minority Families 300
- Alternative Life-Styles 302**
 Living Alone 302
 Cohabitation 303
 Childlessness 303
 Single-Parent Households 304
 Dual-Earner Families 305
- **Vignette: "Child Care as a Public Policy in the United States and Sweden" by Phyllis Moen 306**
 - **Social Policy Issue: Who's Minding the Children? 307**
 Dual-Career Families 308
 Men in Families 309
- Summary 310**
Suggested Readings 311

13

ECONOMIC SYSTEMS AND THE ORGANIZATION OF WORK

- Origins and History of Economic Systems 313**
Components of Economic Systems 313
 Production 313
 Distribution 314
 Consumption 315

- Contemporary Economic Systems 316**
 Capitalism 316
 Socialism 318
- Work Organization and Commitment 319**
 Division of Labor 319
 Automation 321
 Worker Satisfaction 321
 The New Industrial Contract 321
- **Vignette: "Coping with Exploitation of Domestic Workers" by Mary Romero 322**
- The American Labor Movement 325**
 The Future of American Unions 327
- Labor Segmentation 328**
 Employment and Unemployment 329
 Nonworkers 330
 Youth Unemployment 330
- Corporate Life 331**
 Corporate Power 331
 Corporations and the Community 331
 Corporate Structure 332
- **Social Policy Issue: How Much Is Too Much or Too Little? 333**
- Summary 335**
Suggested Readings 336

14

THE POLITICAL SYSTEM: POWER, POLITICS, AND MILITARISM

- Power 338**
Authority 338
 Origins of Political Systems 338
 Political Institutions in Complex Societies 339
 A Continuum of Political Systems 340
 Manipulating Public Opinion 341
- **Social Policy Issue: Nibbling Away at the First Amendment 344**
- Political Consequences of Inequality 344**
 The Iron Law of Oligarchy 344
- Political Participation 345**
 Office Holding 345
 Campaign Activity 346
 Voting 346
 Who Votes 347
 Who Doesn't Vote 347
 The Gender Gap 348
- Political Socialization and Value Orientations 349**
- The Structure of Power in America 350**
 The Power-Elite Model 350
 The Pluralist Model 351
- **Vignette: "Corporate Political Behavior" by Mark S. Mizruchi 352**
- Community Action 354**
 Neighborhood Organizing 355

- The Military 355**
 The American Military 355
 Militarism and Militarization 357
- Summary 360**
Suggested Readings 361

15

EDUCATION

- Functions of Education 363**
 Manifest Functions 364
 Latent Functions 365
- Functional and Conflict Perspectives on Education and Stratification 365**
 The Evidence 366
- The Structure of the American Educational System 367**
 Inclusiveness 368
 IQ, Test Scores, and Race 369
 Public and Private Systems 370
- Inside the Schools 372**
 Suburban Schools 372
 Urban Schools 372
 Teachers' Expectations 374
 Can Schools and Classrooms Learn? 375
- Higher Education 376**
 Functions and Structure 376
 The Faculty 378
 The Student Body 379
 Community Colleges 382
- Contemporary Controversy 383**
 Quality and Inequality 383
- **Vignette: "Education as a Process of Change" by Margaret L. Andersen 384**
- A Report Card for the Educational System 387**
Prospects for the Future 387
- **Social Policy Issue: The Voucher System 388**
- Summary 388**
Suggested Readings 389

16

BELIEF SYSTEMS: RELIGIONS AND SECULAR IDEOLOGIES

- The Sociological Study of Belief Systems 391**
 Durkheim 392
 Weber 392
 Defining Belief Systems 393
- Functions of Belief Systems 393**
 Manifest and Latent Functions 393
 Dysfunctions of Belief Systems 394
- Structure of Belief Systems 394**
 Marxism as a Secular Ideology 395

- Varieties of the Religious Experience across Time and Place** 396
 Sacred and Profane 397
 Magic 397
- Belief Systems and Social Change** 397
 Priests and Prophets 397
 Nativistic Revivals 398
- Modernization** 398
 Secularization 400
- Organized Religion and Religious Behavior in America** 401
 Religious Affiliation 401
 Importance of Religion 402
 Attendance 402
 Civil Religion 402
 African-American Churches 403
- Contemporary Trends** 404
 Secularization and the Mainstream Religions 404
 Women in the Church 405
- **Vignette: "Women and Spiritual Power: Studying Modern Witches" by Mary Jo Neitz** 406
 Mainstream Churches and Social Activism 407
 Fundamentalist Protestantism 408
 Evangelicalism 410
 Cults and the New Religious Movements (NRMs) 412
- **Social Policy Issue: Brainwashing or Normal Conversion** 412
 Summary 415
 Suggested Readings 415

17

LAW, CRIME, AND THE CRIMINAL JUSTICE SYSTEM

- The Role of Law** 418
 How Norms Become Laws 419
- Crime in the United States** 420
 Crime in the Streets 420
 Female Criminals 424
 Organized Crime 425
 Crime in the Suites: White-Collar and Organizational Crime 426
 Crimes without Victims 431
- Juvenile Delinquency** 432
The Juvenile Court System 433
The Police and Law Enforcement 434
 Police Corruption 435
- Adult Court Systems** 435
 Processing the Criminal 436
 Punishments and Crime 437
 The Debate over the Death Penalty 438
 Prisons and Jails 440
- **Vignette: "Studying the Death Penalty" by Michael L. Radelet** 441

- **Social Policy Issue: Alternatives to Prison** 443
 Summary 444
 Suggested Readings 445

18

HEALTH, ILLNESS, AND THE HEALTH CARE SYSTEM

- Patterns of Health and Illness** 447
 Social Epidemiology 447
 The Social Distribution of Illness 448
 Social Characteristics of an Epidemic: The Case of AIDS 451
- **Vignette: "The Making of an AIDS Sociologist" by Martin P. Levine** 454
- Health and Illness as Social Identities** 456
Clinical Models of Illness and Disease 457
 The Sick Role 458
- The Growth of American Medicine** 459
 The Rise of Medical Dominance 461
 Nursing: A Profession in Flux 463
 Physician Assistants 464
 Marginal Health Practitioners 465
- The Growth of Hospitals** 466
 Proprietary Chains 466
 The Public Hospital 466
- Three Models of Health Care Delivery** 467
 The Professional Model 467
 The Central Planning Model 469
 The National Health Insurance Model 469
- Financing and Organizing Health Care** 470
- **Social Policy Issue: Is Health Care a Right or a Privilege?** 472
 Summary 473
 Suggested Readings 474

PART V

SOCIAL DYNAMICS AND SOCIAL CHANGE

19

MODERNIZATION, TECHNOLOGY, AND SOCIAL CHANGE

- Sources of Change** 479
 Acceleration in Change 481
- Social Change and Modernization** 483
 General and Specific Change 483
 The Rise of the Nation-State 483

- Variations in Change 485
 From Preindustrial to Postindustrial Society 486
- **Social Policy Issue: Social Risks of Postindustrial Technology** 487
 - Safety and Postindustrial Technology 489
- The Self and Social Change** 490
- Accepting Change** 491
- Types of Change** 492
- Gradual, or Incremental, Changes 492
 - Revolutionary Change 493
- **Vignette: "The Sociologist as a Foreign Visitor" by Martha E. Gimenez** 495
- Theories of Change** 498
- Evolutionary Theories of Change 498
 - Cyclical Theories of Change 498
 - Classical Models 498
 - The Conflict Model 499
 - A Unified Model of Change 500
- The Future: What Next?** 500
- Summary** 502
- Suggested Readings** 502

20

HUMAN ECOLOGY: POPULATION AND THE ENVIRONMENT

- Basic Demographic Concepts** 505
- Sources of Data Used by Demographers** 506
- Census Data 506
 - Sample Surveys 507
 - Vital Statistics 507
 - Migration Statistics 508
 - Population Projections 508
- The Growth of Populations** 508
- The Demographic Transition** 510
- Overpopulation** 510
- Birth and Fertility Rates 511
 - The Second Demographic Transition 513
 - Factors Affecting High Fertility 513
- **Vignette: "Fertility and Adoption: The Effects of Personal Values on Population Trends" by William Feigelman and Arnold R. Silverman** 514
- Components of Population Change** 515
- Mortality (Death) Rates 515
 - Migration 516
- Composition of the Population** 518
- Population Pyramids 518
 - Why Age and Sex Are Important 519
 - Growth and Distribution of the U.S. Population 520
- Population Patterns in Modern and Developing Nations** 522
- Mode of Subsistence 522
 - Urban-Rural Population 522
- **Social Policy Issue: Is Complete Control over Fertility Desirable?** 523

- Population, Resources, and the Environment** 524
- Summary** 527
- Suggested Readings** 527

21

URBAN, SUBURBAN, AND RURAL LIFE

- Urban versus Rural Life** 530
- Rural Life 531
- Growth of the City** 534
- Urbanization 534
 - Urbanism 535
- The Development of the American City** 537
- Reasons for the Rapid Growth of Cities 537
 - The Ecology of the Urban Scene 538
 - Processes of Urbanization 539
 - From Commercial to Corporate City 539
 - The Growth of the Corporate City 540
- The Suburbs** 541
- Growth of the Suburbs 541
 - Advantages of Suburban Life 542
 - Disadvantages of Suburban Life 543
 - Quality of Life 544
- The Urban Crisis: Poor Cities, Rich Suburbs** 545
- Urban Housing 546
 - The Other City 547
- **Vignette: "The Puerto Rican Community in the South Bronx: Contradictory Views from Within and Without" by Clara E. Rodriguez** 549
 - What Cities Decline or Grow? 551
- **Social Policy Issue: The Future of Cities** 551
- Summary** 553
- Suggested Readings** 554

22

POPULAR CULTURE: MASS MEDIA, POPULAR MUSIC, AND SPORTS

- The Study of Popular Culture** 557
- Popular Culture in Mass Society** 557
- Functional Perspectives 557
 - Conflict Analysis 558
 - Mass Culture: Themes and Variations 561
- The Mass Media** 563
- Importance of the Mass Media 563
 - Public versus Private Ownership 564
 - Effects of the Mass Media 565
 - All the News That Fits 566
- Popular Music** 568
- The Popular Music Industry 569
 - Music as Protest 570
 - Racism and Sexism in Popular Music 571

- **Vignette: “Silenced Voices, Invisible Lives”** by Patricia Hill Collins 572
- Effects of Popular Music 573
- Sports 573**
- Amateur Sports in the United States 574
- **Social Policy Issue: The College Athlete as Professional Amateur** 575
- Sports and American Values 576
- Sports and Stratification 578
- Women and Sports 579
- Summary 581**
- Suggested Readings 582**
- Contemporary Social Movements 597**
- A Decade of Protest: 1963–1973 597
- Countermovement Activism 598
- The Civil Rights Movement 598
- The New Supremacists 600
- **Vignette: “The Civil Rights Movement: Personal Commitments and Accounts”** by Aldon Morris 602
- **Social Policy Issue: The Antigone Strain** 603
- Summary 604**
- Suggested Readings 605**

23

COLLECTIVE BEHAVIOR AND SOCIAL MOVEMENTS

- Types of Collective Behavior 585**
- Relatively Spontaneous Forms of Collective Behavior 585
- Crowds 588
- Models of Collective Behavior 590**
- The Contagion Model 590
- The Value Added Model 591
- Resource Mobilization 591
- Social Movements: Beliefs and Actions 593**
- Classifying Social Movements 594
- Phases in the Development of Social Movements 595
- Societal Reactions to Social Movements 596

APPENDIX CAREERS IN SOCIOLOGY

- **Vignette: “What People Do with a Bachelor’s Degree in Sociology”** by Jeffrey Chin 607
- **Vignette: “The Practice of Sociology”** by Josephine A. Ruggiero and Louise C. Weston 608

Glossary 611

Bibliography 623

Name Index 669

Subject Index 679