

CONTENTS

MOMMY MYTH

INTRODUCTION	The New Momism	1
ONE	Revolt Against the MRS	28
TWO	Mouthing Off to Dr. Spock	55
THREE	Threats from Without: Satanism, Abduction, and Other Media Panics	85
FOUR	Attack of the Celebrity Moms	110
FIVE	Threats from Within: Maternal Delinquents	140
SIX	The War Against Welfare Mothers	173
SEVEN	The “Mommy Wars”	203
EIGHT	Dumb Men, Stupid Choices—or Why We Have No Childcare	236
NINE	Moms “Я” Us	268
TEN	Dr. Laura’s Neighborhood: Baby Wearing, Nanny Cams, and the Triumph of the New Momism	298
EPILOGUE	Exorcising the New Momism	331
	Notes	337
	Acknowledgments	363
	Index	367