

# Content

<b>Preface .....</b>	<b>V</b>
<b>Content .....</b>	<b>VII</b>
<b>Detailed Content .....</b>	<b>IX</b>
<b>List of Chosen Abbreviations .....</b>	<b>XI</b>
<b>Chapter 1 Introduction .....</b>	<b>1</b>
<b>Chapter 2 Analysis of the Relationship between Profitability and CSR.....</b>	<b>9</b>
2.1 Corporate social responsibility .....	9
2.2 Profitability and CSR.....	12
2.3 Profitability and CSR: Moderating role of company type .....	12
2.4 Profitability and CSR: Moderating role of corporate life cycle stages.....	14
2.5 Profitability and CSR: Moderating role of internal control ...	15
2.6 Summary .....	17
<b>Chapter 3 Description of Applied Methods .....</b>	<b>19</b>
3.1 Analytic Hierarchy Process .....	19
3.2 Interactive regression model .....	24
3.3 Summary .....	26
<b>Chapter 4 Research Design and Sample Selection .....</b>	<b>27</b>
4.1 Dependent variable (CSR).....	27
4.2 Independent variable (Profitability).....	33
4.3 Moderating variables .....	34
4.4 Empirical regression model description.....	36
4.5 Sample selection.....	39

4.6	Summary.....	39
	<b>Chapter 5 Research Results.....</b>	<b>41</b>
5.1	Basic statistical analysis of data .....	41
5.2	Results of regression models.....	47
5.3	Sensitivity analysis.....	54
5.4	Summary.....	55
	<b>Chapter 6 Discussion of Results .....</b>	<b>57</b>
6.1	Profitability and CSR.....	57
6.2	Profitability and CSR: Moderating role of company type .....	57
6.3	Profitability and CSR: Moderating role of corporate life cycle stage .....	58
6.4	Profitability and CSR: Moderating role of internal control ...	61
6.5	Summary.....	62
	<b>Chapter 7 Conclusion.....</b>	<b>63</b>
	<b>Appendices .....</b>	<b>67</b>
	<b>List of Figures .....</b>	<b>85</b>
	<b>List of Tables.....</b>	<b>87</b>
	<b>References .....</b>	<b>89</b>
	<b>Index .....</b>	<b>103</b>
	<b>Summary .....</b>	<b>105</b>