

<i>List of figures</i>	<i>xi</i>
<i>List of tables</i>	<i>xiv</i>
<i>Editors</i>	<i>xv</i>
<i>List of contributors</i>	<i>xvi</i>
<i>Introduction</i>	<i>xxx</i>
PART I	
Sustainability	1

1	Beyond sustainability: The meaningful tourism paradigm	5
---	--	---

WOLFGANG GEORG ARLT

2	Emerging themes in sustainable tourism	19
---	--	----

JONATHAN DAY

3	Tourism great reset: The inclusive, sustainable, and innovative reality	33
---	---	----

EKATERINA GLEBOVA AND MARKO PERIC

4	A dialogue for tourism, climate change, and philanthropy	44
---	--	----

KAITANO DUBE AND CINA VAN ZYL

5	Baby boomers and sustainable tourism: The need for a new research agenda	55
---	--	----

IAN PATTERSON AND ADELA BALDERAS-CEJUDO

6	How big is your tourism footprint? In search of the sustainable tourist	69
---	---	----

DAISY KANAGASAPATHY

7	Whale-watching tourism: Future sustainability trends	81
---	--	----

CHAITANYA SÁBAREZ-ROJAS, CARMELLO J. LEÓN JAVIER DE LEÓN AND YEN E. LAM-GONZÁLEZ

8	Fair pricing in tourism: From profitability towards sustainability	92
---	--	----

TOMASZ NAPIERALA AND ADAM RAWLJECZ

9	Tourism sustainability is a big problem in the development of marine tourism in Indonesia	103
	AHMAD BAHAR	
 PART II		
	Planning and development	111
10	Trader harassment of visitors: A global problem in need of a global response	115
	ANNMARIE NICELY, SHWETA SINGH, DAN ZHU, CHUTONG JIANG AND JIHON CHOE	
11	Cross-border tourism: The case of the Greater bay area, China	127
	JINAH PARK, HAIYAN SONG AND YEUNG (WILLIAM) KONG	
12	Trends and issues with regional tourism partnership formation	138
	JENS THRAENHART AND ALASTAIR M. MORRISON	
13	Island destinations in the face of global challenges: A strategic analysis	151
	EDUARDO PARRA-LÓPEZ, ALMUDENA BARRIENTOS-BÁEZ AND MARÍA DE LOS ÁNGELES PÉREZ SÁNCHEZ	
14	Island tourism development for inclusive growth	160
	HUU NGHIA LE	
15	Community-based rural tourism development: An intersectional exploration of possibilities and challenges	171
	NEHA NIMBLE	
16	Stray domestic animals and tourism	186
	PAUL TULLY AND NEIL CARR	
 PART III		
	Management	197
17	Wellbeing and tourism employees: The important role of "freedom" in the future workplace	201
	PROKOPIS CHRISTOU, ALEXIS SAVERIADES AND MARIA RIGOU	
18	Resilient leadership in the tourism industry	210
	ADELA BALDERAS-CEJUDO, MARTA BUENECHEA-ELBERDIN, JOSUNE BANIANDRÉS AND GEORGE W. LEESON	

19	Women's education in tourism entrepreneurship: Trends and issues emerging from Africa	220
	NELLIE (MAGDALENA PETRONELLA) SWART, VANESSA S. BERNAUER AND KAILASAM THIRUMARAN	
20	An American labour revolution	232
	SOTIRIS HIL-AYGOUSTIS AND ALAN YEN	
21	The resilience of the tourism and hospitality workforce	242
	THI HONG HAI NGUYEN, DIEP NGOC SU AND HANH MY THI HUYNH	
22	Hospitality workforce trends	253
	ADESOLA OSINAIKE AND LORNA THOMAS	
23	Do customers really care about the corporate social responsibility reputation in the decision of hotel patronage?	265
	SUK HA GRACE CHAN, YUE YVONNE HE AND BINGLIN MARTIN TANG	
24	Post-pandemic Chinese outbound tourism	275
	MARINE L'HOSTIS	
25	All-inclusive holiday packages in the post-COVID-19 era	288
	LEMONIA (LENIA) PAPADOPOULOU-KELIDOU AND ANDREAS PAPATHEODOROU	
PART IV		
	Technology	295
26	Tourist-generated short videos arousing aspirations to visit a place: Perceiving authenticity?	301
	LIXIAN ZHOU AND JING LI	
27	Travel vlogging and its role in destination marketing	313
	MARIA CRISELDA BADILLA AND CARL FRANCIS CASTRO	
28	Augmented reality and virtual reality in tourism	326
	EVREM ÇELTEK	
29	Tourist engagement throughout the customer journey: A service ecosystem approach	342
	RODOULA H. TSIOTSOU AND RONALD E. GOLDSMITH	
30	Perspectives for communication in social media: The case of thermal spas	352
	VERA ANTUNES, GISELA GONÇALVES AND CRISTINA ESTEVÃO	

31	Urban mobility and mobility-as-a-service (MaaS) trends XU ZHAO, CLAIRE PAPAIX AND YUFANG ZHOU	36
32	Digital nomads and destination characteristics: A conceptual analysis MUHAMMET NECATI ÇELİK	383
33	Gamification in museum tourism IGE PIRNAR, DUYGU ÇELEBI AND MURUVVET DENİZ SEZER	396
34	User generated content contribution to museum experience design JONATAN GÓMEZ PUNZÓN AND NURIA RECUELO VIRTO	406
35	Presence in virtual hotel experience and purchase intention: The mediating role of decision comfort SIMA RAHIMIZHIAN, FARZAD SAFAEIMANESH, MOHINA BEHESHTI AND OLAYINKA AFOLABI	419
36	Co-designing the smart tourism experience for all-inclusive hotels as a new trend in staycation experience NABILA NORIZAN AND NORHAZLIZA HALIM	432
37	A digital safe-zone tourism network: Are we ready to travel again? NORHAZLIZA HALIM, NABILA NORIZAN AND THINARANJENEY THIRUMOORTHY	444
38	Reconstructing tourism development in China: The role of the internet industry LINA ZHONG AND MENGYAO ZHU	455
	<i>Index</i>	462