

Contents

<i>Table of Cases</i>	xv
<i>Table of Legislation</i>	xvii
<i>List of Abbreviations</i>	xxi
<i>Note to Readers</i>	xxiii

1. The ‘Privacy Problem’ in the Digital Age	1
1. Imperatives of an ‘International Law’ Response	3
2. International Law’s Privacy Problem	5
2.1. Normative Limits	5
2.2. Institutional-Jurisprudential Limits	7
3. Promises of Global Privacy Initiatives	7
4. State of the Art and the Book’s Argument	10
4.1. The Status Quo Approach	10
4.2. The Hard Legalization Approach	11
4.3. The Institutionalist Approach	16
4.4. The Soft Legalization Approach	18
4.5. The Book’s Argument	19
5. Method and Analytical Framework	21
6. A Note on Terminologies and Concepts	24

PART I—INTERNATIONAL LAW OF PRIVACY IN THE DIGITAL AGE

2. The Reach of Human Rights Law	29
1. Introduction	29
2. The Human Right to Privacy and the Cold War	30
2.1. The Cold War Effect	30
2.2. The Privacy Inattention Effect	34
3. Normative Sources	37
3.1. Treaty Law	38
3.2. Custom	43
3.3. General Principles	47
3.4. Soft Law	51
4. ‘Blind Spots’	52
4.1. Normative Gaps	53
4.2. Institutional-Structural Gaps	67
4.3. Jurisprudential Gaps	69
5. Conclusion	76

3. Boundaries of International Data Privacy Law	79
1. Introduction	79
2. Data Privacy and the Cold War	81
2.1. The Cold War Effect	82
2.2. The Data Privacy Inattention Effect	86
3. Normative Sources	88
3.1. Treaty Law	89
3.2. Custom	97
3.3. General Principles	99
3.4. Soft Law	102
4. Falling into Disuse	104
4.1. Problems of Substance and Approach	105
4.2. Problems of Institutionalization	118
5. Conclusion	124

PART II—GLOBAL PRIVACY INITIATIVES AND INTERNATIONAL LAW

4. Internet Bills of Rights	129
1. Introduction	129
2. Making Sense of Internet Bills of Rights	131
2.1. Origins of a Constitutional Project	131
2.2. Locating Convergence in IBRs Initiatives	133
2.3. Legal Sources and Forms in IBRs	143
2.4. Privacy in IBRs	147
3. Situating IBRs in International Law	151
3.1. Freestanding Role	151
3.2. Contributory Role	163
3.3. Catalytic Role	167
4. Conclusion	168
5. Emergent Privacy Standards	169
1. Introduction	169
2. Mapping the Discourse	170
2.1. Background to the Discourse	171
2.2. Novelties of the Discourse	176
3. Situating the Discourse in International Law	190
3.1. Elaborative and Interpretive Functions	190
3.2. Universalizing Privacy Standards	195
3.3. Charting Normative and Methodological Directions	203
4. Conclusion	208

6. Transnational Privacy Standards	210
1. Introduction	210
2. Background to the Convention 108(+) System	212
3. Norm Universalization	214
3.1. Meaning	214
3.2. Virtues	216
4. Avenues of Norm Universalization	221
4.1. Accession	221
4.2. Accretion of General International Law	228
4.3. Jurisprudential Cross-influence	233
5. Prospect of other Regional Standards	242
6. Conclusion	245

PART III—TOWARDS A PRAGMATIC APPROACH

7. Virtues of Soft Legalization	251
1. Introduction	251
2. Virtues of a Soft Law Supplement	253
2.1. Reimagining the Right to Privacy in the Digital Age	253
2.2. Globalizing Emergent Privacy Standards	257
2.3. Facilitating Progressive Development of Privacy Law	259
3. Normative Structures of the Soft Law	262
3.1. Clarifying Scope of the Right to Privacy	263
3.2. Core Privacy Principles	267
3.3. Defining Obligations and Responsibilities	269
4. Questions of Form	282
5. Conclusion	286
8. Virtues of a Dialogical Approach	287
1. Introduction	287
2. Virtues of a Dialogical Approach	288
2.1. Dialogue as a Pragmatic Future	288
2.2. Dialogue as a Responsive Strategy	291
3. Ways of Conversation	292
3.1. Foundations of the Privacy Forum	293
3.2. Roles of the Privacy Forum	297
3.3. Procedural Considerations	300
3.4. The Forum and Limits of Multistakeholderism	302
4. Conclusion	305
Summary and Conclusion	306
1. The ‘Privacy Problem’ and the Role of International Law	306
1.1. In Search for a Role	306
1.2. Looking Through the Lens of Global Emergent Law	307

2. Findings in the Book	308
2.1. International Law of Privacy and Its Shortcomings in the Digital Age	309
2.2. Global Privacy Initiatives and Their Limits	310
2.3. Reimagining International Privacy Law in the Digital Age	312
3. Seizing the Moment for Practical Reform	313
<i>Appendices</i>	317
<i>Select Bibliography</i>	339
<i>Index</i>	365