

Table of Contents

Part One

Environmental Foundation

1 Globalization and International Linkages

The World of International Management: An Interconnected World

Introduction

Globalization and Internationalization

Globalization, Antiglobalization, and Global Pressures for Change

Global and Regional Integration

Changing Global Demographics

The Shifting Balance of Economic Power in the Global Economy

Global Economic Systems

Market Economy

Command Economy

Mixed Economy

Economic Performance and Issues of Major Regions

Established Economies

Emerging and Developing Economies

Developing Economies on the Verge

The World of International Management—Revisited

Summary of Key Points

Key Terms

Review and Discussion Questions

Answers to the In-Chapter Quiz

Internet Exercise: Global Competition in Fast Food

Endnotes

In the International Spotlight: India



2 The Political, Legal, and Technological Environment

The World of International Management: Social Media and Political Change

Political Environment

Ideologies

Political Systems

Legal and Regulatory Environment

Basic Principles of International Law

Examples of Legal and Regulatory Issues

Privatization

Regulation of Trade and Investment

Technological Environment and Global Shifts in Production

Trends in Technology, Communication, and Innovation

Biotechnology

E-Business

Telecommunications

Technological Advancements, Outsourcing, and Offshoring

Page xx

The World of International Management—Revisited

Summary of Key Points

Key Terms

Review and Discussion Questions

Internet Exercise: Hitachi Goes Worldwide

Endnotes

In the International Spotlight: Turkey

3 Ethics, Social Responsibility, and Sustainability

The World of International Management: Sustaining Sustainable Companies

Ethics and Social Responsibility

Ethics and Social Responsibility in International Management

Ethics Theories and Philosophy

Human Rights*Labor, Employment, and Business Practices**Environmental Protection and Development***Globalization and Ethical Obligations of MNCs***Reconciling Ethical Differences across Cultures**Corporate Social Responsibility and Sustainability**Corporate Governance**Corruption**International Assistance***The World of International Management—Revisited****Summary of Key Points****Key Terms****Review and Discussion Questions****Endnotes****In the International Spotlight: Argentina****Brief Integrative Case 1.1: Advertising or Free Speech? The Case of Nike and Human Rights****Endnotes****Brief Integrative Case 1.2: TOMS Puts Its Right Foot Forward****Endnotes****In-Depth Integrative Case 1.1: Student Advocacy and “Sweatshop” Labor: The Case of Russell Athletic****Endnotes**

Page xxi**In-Depth Integrative Case 1.2: The Ethics of Global Drug Pricing****Endnotes****Part Two****The Role of Culture****4 The Meanings and Dimensions of Culture****The World of International Management: Culture Clashes in Cross-Border Mergers and Acquisitions**