

# Contents

<i>Acknowledgments</i>	ix
<i>List of abbreviations</i>	xi

## **PART I** 1

### **Alternative food networks: reflexivity and shared knowledge practice**

- 1 Introducing alternative food networks, fair trade circuits and the politics of food 3
- 2 Coming home to eat? Reflexive localism and just food 11
- 3 Bridging production and consumption: alternative food networks as shared knowledge practice 33

## **PART II**

### **Alternative food provisioning in the UK and Western Europe: introduction and antecedents 55**

- 4 Rural Europe redux? The new territoriality and rural development 65
- 5 Into the mainstream: the politics of quality 85
- 6 Changing paradigms? Food security debates and grassroots food re-localization movements in the UK and Western Europe 105



**PART III**

**Alternative food movements in the USA: formative years, mainstreaming, civic governance, and knowing sustainability** 129

- 7 Broken promises? US alternative food movements, origins, and debates 131
- 8 Resisting mainstreaming, maintaining alterity 155
- 9 Sustainable agriculture as knowing and growing 174

**PART IV**

**Globalizing alternative food movements: the cultural material politics of fair trade** 195

- 10 The shifting cultural politics of fair trade: from transparent to virtual livelihoods 203
- 11 The price and practices of quality: the shifting materialities of fair trade networks 222
- 12 The practices and politics of a globalized AFN: whither the possibilities and problematics of fair trade? 234
- 13 Concluding thoughts 245

*Notes* 250

*References* 259

*Index* 298