

# Contents

Notes on contributors	<i>page</i> vii
<b>I The Third Way</b>	
Introduction <i>Luke Martell</i>	3
1 The route map of the Third Way <i>Armando Barrientos and Martin Powell</i>	9
<b>II The Third Way, economics, equality and the State</b> 27	
2 North Atlantic drift: welfare reform and the 'Third Way' politics of New Labour and the New Democrats <i>Stephen Driver</i>	31
3 Generative equality, work and the Third Way: a managerial perspective <i>Peter McCullen and Colin Harris</i>	48
4 What matters is what works: the Third Way and the case of the Private Finance Initiative <i>Eric Shaw</i>	64
<b>III Community and the Third Way</b> 83	
5 The communitarian 'philosophy' of New Labour <i>Sarah Hale</i>	87
6 The Third Way and the politics of community <i>Eunice Goes</i>	108
7 From organisational theory to the Third Way: continuities and contradictions underpinning Amitai Etzioni's communitarian influence on New Labour <i>Simon Prideaux</i>	128

<b>IV The discourse and strategy of the Third Way</b>	<b>147</b>
8 Giddens's way with words <i>Paul Cammack</i>	151
9 New Labour, citizenship and the discourse of the Third Way <i>David Morrison</i>	167
10 Criticism and the future of the Third Way <i>Will Leggett</i>	186
Index	201