

Brief contents

How to use this book	xvii
Preface	xxiii
Contributors	xxv
1 Research, reflective diaries and the purpose of this book	2
2 Generating a research idea and developing your research proposal	28
3 Critically reviewing the literature	72
4 Understanding research philosophy and approaches to theory development	128
5 Formulating the research design	176
6 Negotiating access and research ethics	234
7 Selecting samples	288
8 Obtaining and evaluating secondary data	342
9 Collecting primary data using observation	390
10 Collecting primary data using interviews and diaries	440
11 Collecting primary data using questionnaires	506
12 Analysing data quantitatively	572
13 Analysing data qualitatively	650
14 Writing and presenting the project report	718
Bibliography	768
Appendices	786
Glossary	812
Index	839
Publisher's acknowledgements	852