

CONTENTS

Acknowledgments   vii

Introduction: Lost in Translation?   1

1   Explaining the Language-Opinion Connection   19

2   Battle of the Sexes   34

3   Ghosts in the Language Machine   58

4   Today Is Tomorrow   79

5   Sensing Ethnic Divisions   95

6   The Language Premium   111

Conclusion: The Voice of the People   130

Appendixes   143

Notes   195

References   199

Index   213