

Contents

I always thought that research and academic publishing were predominantly solitary pursuits. It is thus important to acknowledge the numerous co-authors, co-researchers and academic interlocutors I have been working with and engaging with during my career and the crucially at stake in the phenomenon of populism. Special thanks are also due to my students and colleagues, with whom I have discussed many of the ideas put forward here, sometimes in nascent forms that were hardly intelligible.

I am indebted to my editor at Routledge, Natalja Mortensen, who is always there to support my initiatives and help shape them in the most accessible manner. Many thanks are also due to the editorial staff at Routledge, past and present: Charlie Baker, Charlotte Christie and others. I am, in addition, indebted to the Kenridge studio for the cover image and to Dimitris Kiriakidis for his expert editing.

Acknowledgements vi

Introduction 1

1 Towards a genealogy of populism 26

2 Researching populism: the mainstream, old and new 56

3 (Populist) discourse: an alternative approach 95

4 Populist (discourse): the toolkit 122

Conclusion: the democratic promise of populism and its discontents 151

Index 166

2019 contribution is that it has been designed to potentially operate on three distinct levels, accommodating different types of readers: (1) the person who wants to remain at the most general choreography of the argument, who could just read the narrative developed throughout the bullet points and printed in bold; (2) the one interested in the full argument (both bullet points and narrative exegeses); extending, finally, to (3) the populist research aficionados, who will, hopefully, least on the footnotes that develop some rubrics even further. In addition, the Greek book operated mostly as a general introduction, while this one places emphasis on the potential and the know-how of a discursive perspective, although it could additionally operate as a brief introduction to the history of the phenomenon as well as to the genealogy of its theorization(s).

Obviously, wherever I am drawing on particular pieces of previous research, especially individual articles, this is indicated in the relevant references and footnotes.