CONTENTS

Co	ontributors	ix
	Introduction Thomas Leitch	1
	PART I FOUNDATIONS OF ADAPTATION STUDY	
1	Defining Adaptation TIMOTHY CORRIGAN	23
2	On the Origins of Adaptation, as Such: The Birth of a Simple Abstraction GLENN JELLENIK	36
3	Nineteenth-Century Theatrical Adaptations of Novels: The Paradox of Ephemerality Renata Kobetts Miller	53
4	. Bakhtin, Intertextuality, and Adaptation Dennis Cutchins	71
5	. Adaptation and Fidelity DAVID T. JOHNSON	87
6	. Adaptation in Theory and Practice: Mending the Imaginary Fence Mary H. Snyder	101
	PART II ADAPTING THE CLASSICS	
7	Midrashic Adaptation: The Ever-Growing Torah of Moses Wendy Zierler	119

8.	The Recombinant Mystery of Frankenstein: Experiments in Film Adaptation Dennis R. Perry	137
9.	Silent Ghosts on the Screen: Adapting Ibsen in the 1910s Eirik Frisvold Hanssen	154
10.	Intership: Anachronism between Loyalty and the Case Mieke Bal	179
11.	The Intratextuality of Film Adaptation: From <i>The Dying Animal</i> to <i>Elegy</i> JACK BOOZER	197
12.	Classics Illustrated and the Evolving Art of Comic-Book Literary Adaptation William B. Jones, Jr.	214
	PART III ADAPTING THE COMMONS	
13.	Revisionist Adaptation: Transtextuality, Cross-Cultural Dialogism, and Performative Infidelities ROBERT STAM	239
14.	Adaptation in Bollywood Lucia Krämer	251
15.	Remakes, Sequels, Prequels Constantine Verevis	267
16.	Memes and Recombinant Appropriation: Remix, Mashup, Parody	285
	Eckart Voigts	
	ECKART VOIGTS PART IV ADAPTATION AND GENRE	

18. Popular Song and Adaptation MIKE INGHAM 19. Radio Adaptation RICHARD J. HAND 20. Telenovelas and/as Adaptations: Reflections on Local Adaptations of Global Telenovelas STIJN JOYE, DANIËL BILTEREYST, AND FIEN ADRIAENS 21. Zombies Are Everywhere: The Many Adaptations of a Subgenre ÁLVARO HATTNHER 22. The History of Hong Kong Comics in Film Adaptations: An Accidental Legacy WENDY SIUYI WONG 23. Roads Not Taken in Hollywood's Comic Book Movie Industry: Popeye, Dick Tracy, and Hulk DAN HASSLER-FOREST 24. Adaptation XXX I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION AND INTERTEXTUALITY
RICHARD J. HAND 20. Telenovelas and/as Adaptations: Reflections on Local Adaptations of Global Telenovelas STIJN JOYE, DANIËL BILTEREYST, AND FIEN ADRIAENS 21. Zombies Are Everywhere: The Many Adaptations of a Subgenre ÁLVARO HATTNHER 22. The History of Hong Kong Comics in Film Adaptations: An Accidental Legacy WENDY SIUYI WONG 23. Roads Not Taken in Hollywood's Comic Book Movie Industry: Popeye, Dick Tracy, and Hulk DAN HASSLER-FOREST 24. Adaptation XXX I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION
Adaptations of Global Telenovelas STIJN JOYE, DANIËL BILTEREYST, AND FIEN ADRIAENS 21. Zombies Are Everywhere: The Many Adaptations of a Subgenre ÁLVARO HATTNHER 22. The History of Hong Kong Comics in Film Adaptations: An Accidental Legacy WENDY SIUYI WONG 23. Roads Not Taken in Hollywood's Comic Book Movie Industry: Popeye, Dick Tracy, and Hulk DAN HASSLER-FOREST 24. Adaptation XXX I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION
ALVARO HATTNHER 22. The History of Hong Kong Comics in Film Adaptations: An Accidental Legacy Wendy Siuyi Wong 23. Roads Not Taken in Hollywood's Comic Book Movie Industry: Popeye, Dick Tracy, and Hulk Dan Hassler-Forest 24. Adaptation XXX I. Q. Hunter 25. Videogame Adaptation Kevin M. Flanagan PART V ADAPTATION
Adaptations: An Accidental Legacy Wendy Siuyi Wong 23. Roads Not Taken in Hollywood's Comic Book Movie Industry: Popeye, Dick Tracy, and Hulk DAN HASSLER-FOREST 24. Adaptation XXX I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION
Industry: Popeye, Dick Tracy, and Hulk DAN HASSLER-FOREST 24. Adaptation XXX I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION
I. Q. HUNTER 25. Videogame Adaptation KEVIN M. FLANAGAN PART V ADAPTATION
KEVIN M. FLANAGAN PART V ADAPTATION
26. Ekphrasis and Adaptation CLAUS CLÜVER
27. Adaptation and Illustration: A Cross-Disciplinary Approach KATE NEWELL
28. Aligning Adaptation Studies with Translation Studies LAURENCE RAW
29. Adaptation and Intermediality LARS ELLESTRÖM

30.	Transmedia Storytelling as Narrative Practice MARIE-LAURE RYAN	527
31.	Adaptation and Interactivity Kyle Meikle	542
	PART VI ADAPTATION ACROSS DISCIPLINES	
32.	Politics and Adaptation: The Case of Jan Hus Petr Bubeníček	559
33.	Adaptation and History Defne Ersin Tutan	576
34.	Making Adaptation Studies Adaptive Brian Boyd	587
35.	The Aura of Againness: Performing Adaptation NICO DICECCO	607
	PART VII PROFESSING ADAPTATION	
36.	Teaching Adaptation MARTY GOULD	625
37.	Adaptation and Revision Keith Wilhite	644
38.	How to Write Adaptation History Peter Lev	661
39.	Adaptation Theory and Adaptation Scholarship Kamilla Elliott	679
40.	. Against Conclusions: Petit Theories and Adaptation Studies Тномая Lегтсн	698
Inc	dex	711

711

viii CONTENTS