

CONTENTS

- Foreword** PEDAGOGY, POPULAR CULTURE, AND PUBLIC LIFE: AN INTRODUCTION
Paulo Freire and Henry A. Giroux vii
- 1** POPULAR CULTURE AS PEDAGOGY OF PLEASURE AND MEANING
Henry A. Giroux and Roger I. Simon 1
- 2** PEDAGOGY AND THE POPULAR-CULTURAL-COMMODITY-TEXT
Paul Smith 31
- 3** EDUCATIONAL MEDIA, IDEOLOGY, AND THE PRESENTATION OF KNOWLEDGE THROUGH POPULAR CULTURAL FORMS
Elizabeth Ellsworth 47
- 4** PLAYING...CONTRA/DICTIONS, EMPOWERMENT, AND EMBODIMENT: PUNK, PEDAGOGY, AND POPULAR CULTURAL FORMS (ON ETHNOGRAPHY AND EDUCATION)
Philip Corrigan 67
- 5** PEDAGOGY IN THE PRESENT: POLITICS, POSTMODERNITY, AND THE POPULAR
Lawrence Grossberg 91
- 6** CURRICULUM POLITICS, HEGEMONY, AND STRATEGIES OF SOCIAL CHANGE
R. W. Connell 117
- 7** ART OR CULTURE? AN INQUIRY
Paul Willis 131
- 8** TELEVANGELISM AS PEDAGOGY AND CULTURAL POLITICS
Peter McLaren and Richard Smith 147

9	ENGENDERING COUPLES: THE SUBJECT OF DAYTIME TELEVISION <i>Mimi White</i>	175
10	WORKING-CLASS IDENTITY AND CELLULOID FANTASIES IN THE ELECTRONIC AGE <i>Stanley Aronowitz</i>	197
Conclusion	SCHOOLING, POPULAR CULTURE, AND A PEDAGOGY OF POSSIBILITY <i>Henry A. Giroux and Roger I. Simon</i>	219
	CONTRIBUTORS	237
	INDEX	239