

CONTENTS

<i>Acknowledgments</i>	<i>vi</i>
1 The Most Powerful Name in News	1
2 The Media and Presidential Approval	27
3 Fox News and the 2012 Republican Primary	51
4 The 2012 General Election	74
5 Fox News and Political Knowledge	93
6 Conspiracy Theories and Other False Beliefs	114
7 The Media and Society	137
8 Conclusion	151
9 Methodology Notes	160
<i>References</i>	<i>206</i>
<i>Index</i>	<i>215</i>