

# CONTENTS

Introduction	1
<b>PART I</b>	
<b>Ideas and beliefs</b>	<b>9</b>
1 The European roots of alt-right ideology	11
2 A global anti-globalist movement: The Alternative Right, globalisation and “globalism”	24
3 For whom the bell curves: The alt-right and pseudoscientific racism	35
4 The Alternative Right, antisemitism and the Holocaust	45
5 Right-libertarianism and the Alternative Right	54
6 Identitarianism in North America	65
7 The Dark Enlightenment: Neoreaction and Silicon Valley	81
<b>PART II</b>	
<b>Culture and activism</b>	<b>105</b>
8 Art-right: Weaponising culture	107
9 The role of the troll: Online antagonistic communities and the Alternative Right	123



10	Alt-tech: Co-opting and creating digital spaces	139
11	Gaming the algorithms: Exploitation of social media platforms by the Alternative Right	153
<b>PART III</b>		
	<b>Gender and sexuality</b>	<b>161</b>
12	From anger to ideology: A history of the manosphere	163
13	Masculinity and misogyny in the Alternative Right	181
14	Sexuality and the Alternative Right	194
<b>PART IV</b>		
	<b>International</b>	<b>205</b>
15	Japan and the Alternative Right	207
16	Russia and the Alternative Right	218
17	Myth, mysticism, India, and the alt-right	235
	Conclusion	251
	Index	259